Data Modeling in NoSQL (C*) -Advanced Big Data Systems

Dr. Rubi Boim

Happens to the best

- single photo
- world record
- More than 7m follower (24 hours)
- More than 9m likes for that photo (24 hours)

Instagram crashed temporarily



In 2019 Jennifer Aniston joined Instagram and posted a

1m followers after 5 hour and 16 minutes from registering





 Each query should be satisfied by one partition denormalization...

videos_by_genre	
genre	K
release_date	
video_id	

videos_by_id	
video_id	K
release_date	
title	
rating	
duration	
{genres}	



 Each query should be satisfied by one partition denormalization...

videos_by_genre	
genre	K
release_date	▼
video_id	▼

videos_by_id	
video_id	K
release_date	
title	
rating	
duration	
{genres}	

SELECT video id FROM videos by genre WHERE genre = "action" for (video : result) { SELECT * FROM videos by id WHERE video id = video How many queries can this generate?



 Each query should be satisfied by one partition denormalization...

videos_by_genre	
genre	K
release_date	
video_id	

videos_by_id	
video_id	K
release_date	
title	
rating	
duration	
{genres}	



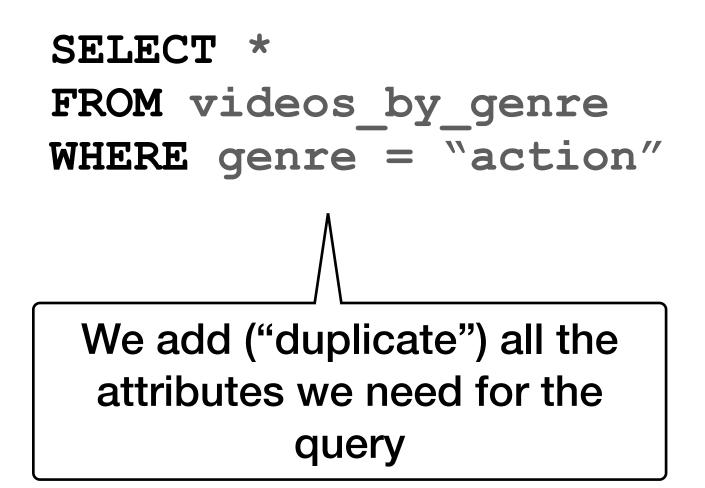
videos_by_genre	
genre	K
release_date	▼
video_id	▼
title	
rating	
duration	

 Each query should be satisfied by one partition denormalization...

videos_by_genre	
genre	K
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video_id	

videos_by_id	
video_id	K
release_date	
title	
rating	
duration	
{genres}	



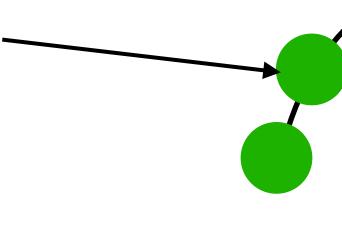


videos_by_genre	
genre	K
release_date	▼
video_id	▼
title	
rating	
duration	

But what happens if the partition is "large"

There can be more than 10m rows in this partition

views	_by_video	
video_id	BIGINT	K
view_id	TIMEUUID	▼
device	TEXT	
user_id	BIGINT	

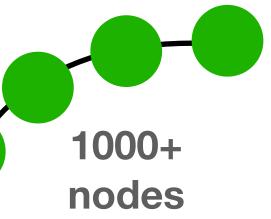








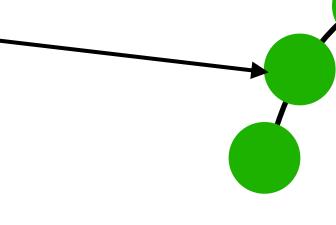


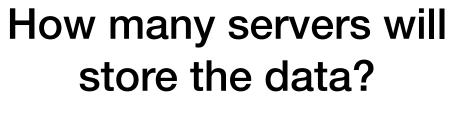


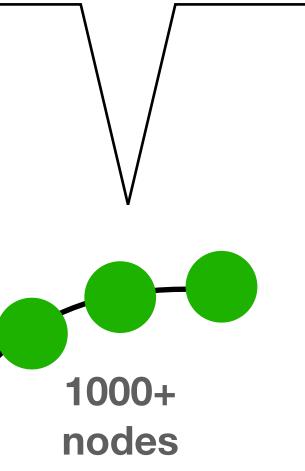
But what happens if the partition is "large"

There can be more than 10m rows in this partition

views_by_video		
video_id	BIGINT	K
view_id	TIMEUUID	
device	TEXT	
user_id	BIGINT	













* images by Wikipedia

Large partitions

- Cause performance issues:
 - compactions are slower
 - queries are slower
 - repairs can fail
 - adding more nodes won't help
- Can cause hotspots more on this later
- Data is not distributed evenly throughout the cluster

We need to model differently to avoid

Large partitions in Cassandra

You can go higher with newer Cassandra versions

 You would need to <u>estimate</u> the size in advance Unless you learn the hard way you have a problem



Rule of thumb: partition size < 100MB size / 100k rows

How to avoid large partitions?

What do you think?

How to avoid large partitions?

- The solution is easy: split the data into more partitions
- single call

The driver automatically breaks the result into "pages" (default = 5000) even for a single partition



When querying, the data is too big anyway for a

How to avoid large partitions?

- The solution is easy: split the data into more partitions
- single call

The driver automatically breaks the result into "pages" (default = 5000) even for a single partition

How to split is the name of the game



When querying, the data is too big anyway for a

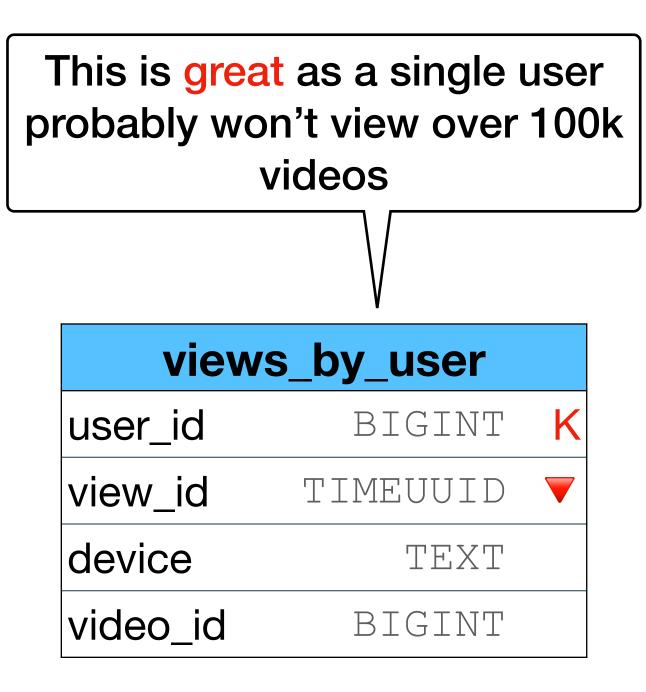
"Choosing how to partition the data is not trivial,

it is hard."

views_by_user					
user_id	BIGINT	K			
view_id	TIMEUUID	▼			
device	TEXT				
video_id	BIGINT				

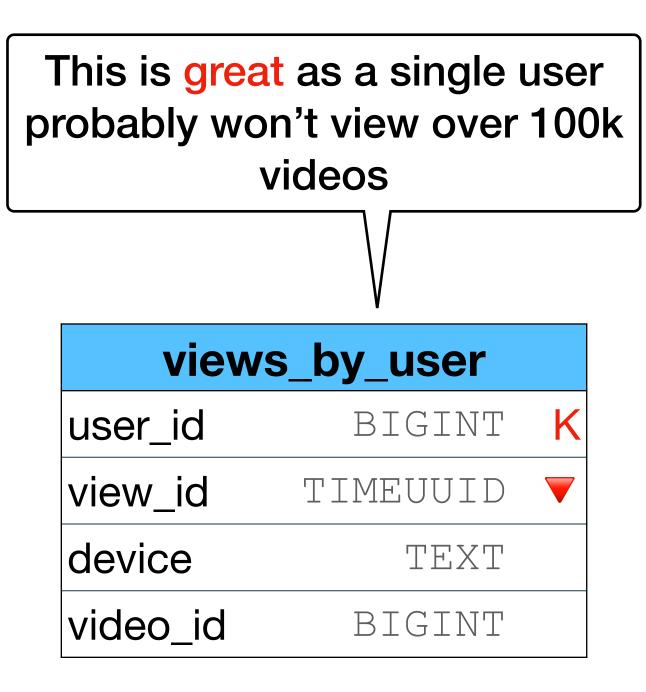


views	_by_video	
video_id	BIGINT	K
view_id	TIMEUUID	▼
device	TEXT	
user_id	BIGINT	





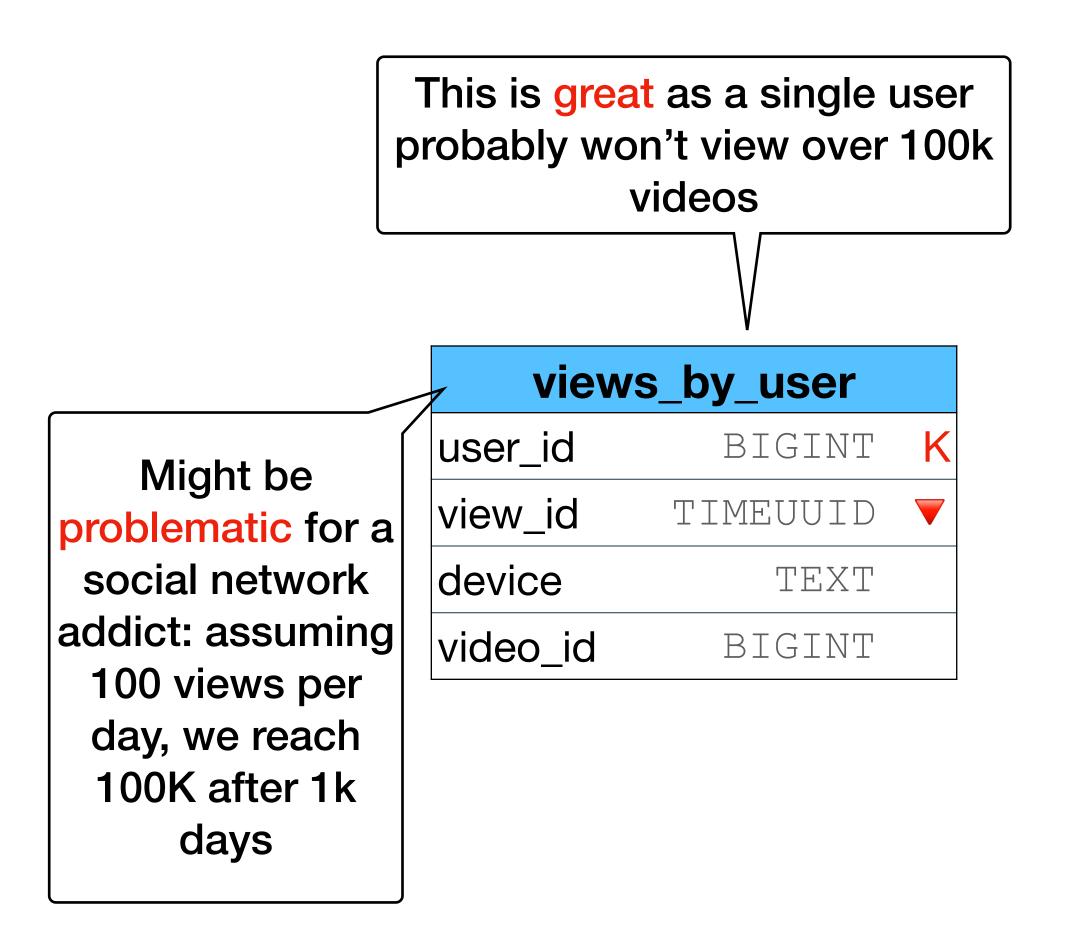
views	_by_video	
video_id	BIGINT	K
view_id	TIMEUUID	▼
device	TEXT	
user_id	BIGINT	



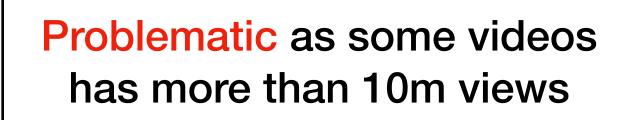




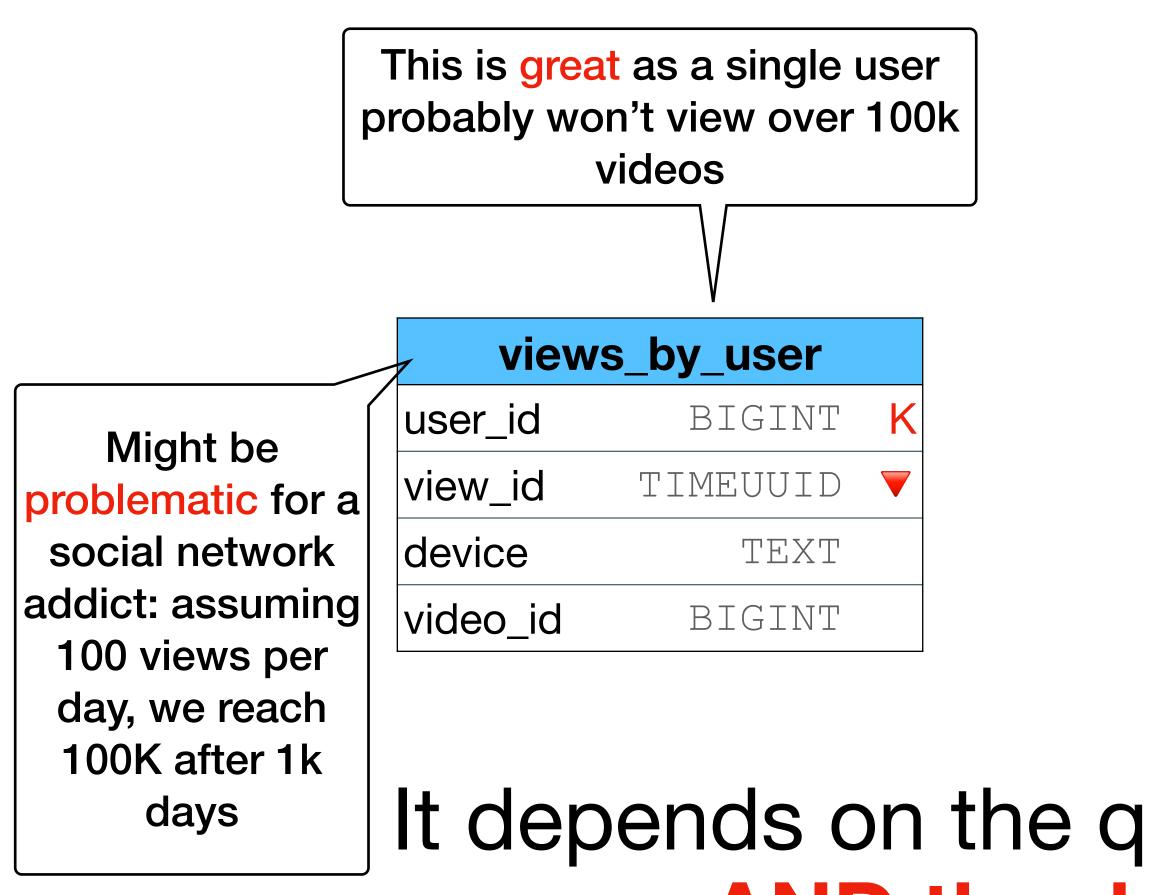
	•				
views_by_video					
video_id	BIGINT	K			
view_id	TIMEUUID				
device	TEXT				
user_id	BIGINT				



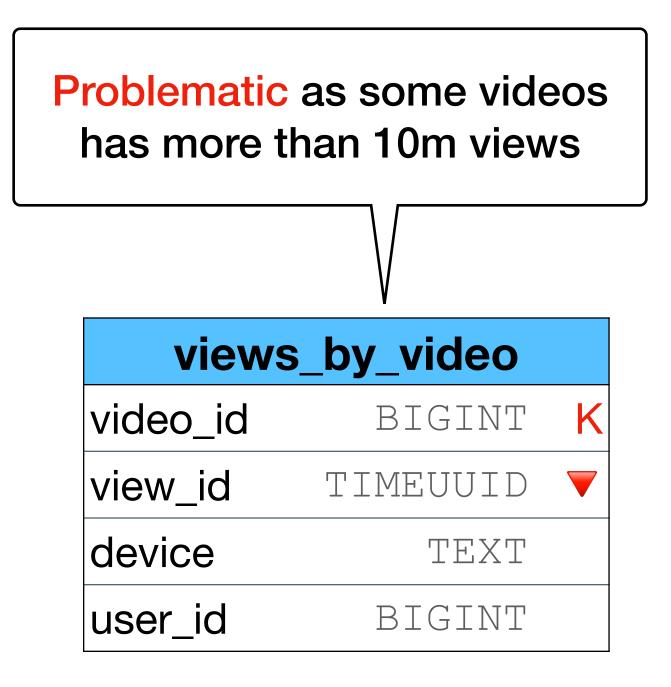




	•				
views_by_video					
video_id	BIGINT	K			
view_id	TIMEUUID				
device	TEXT				
user_id	BIGINT				



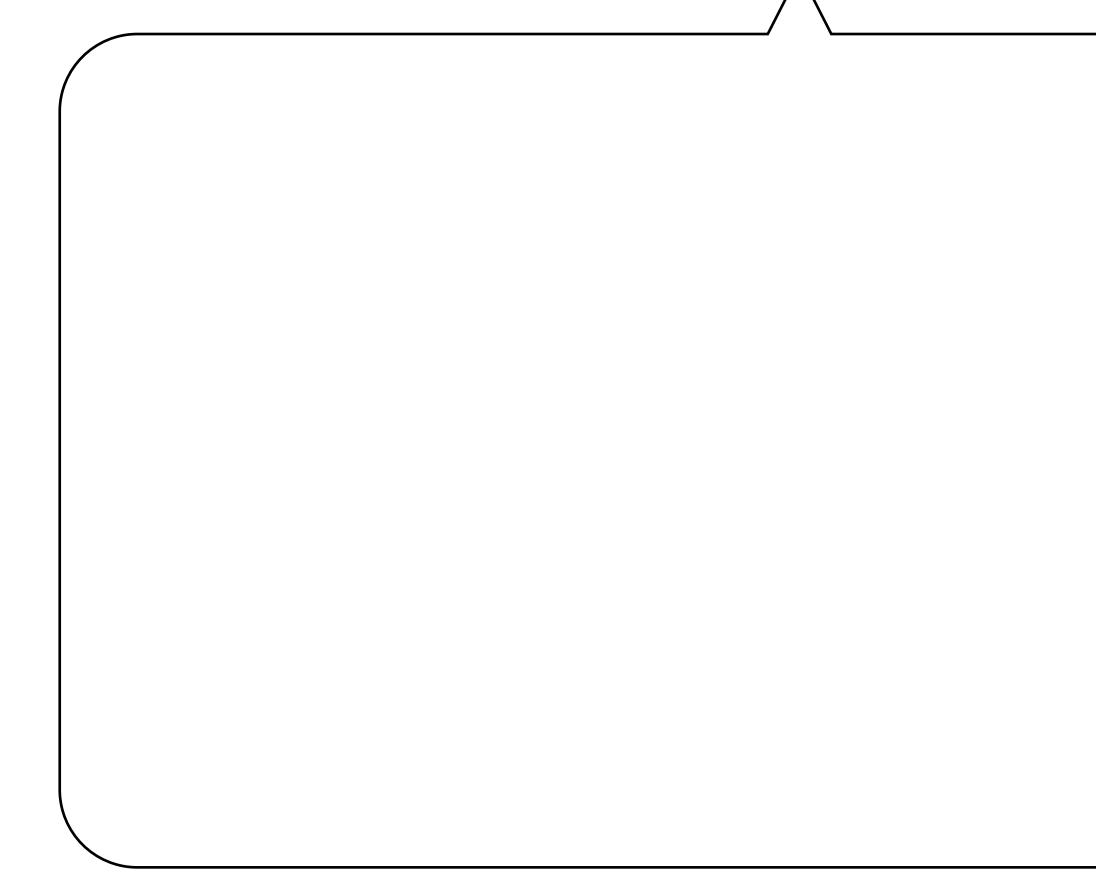




It depends on the query we need to answer **AND the data distribution**

- Size limit large partitions causes performance issues
- Over shrinking when querying, it is better to contact 1 partition with 10k rows vs 10k partitions with 1 row
- "Known" partition keys when querying, the values of the partition keys are needed
- Hot spots undistributed writes/reads causes performance issues
- Tombstones too much deletes within a partition causes performance issues

• Size limit large partitions causes performance issues

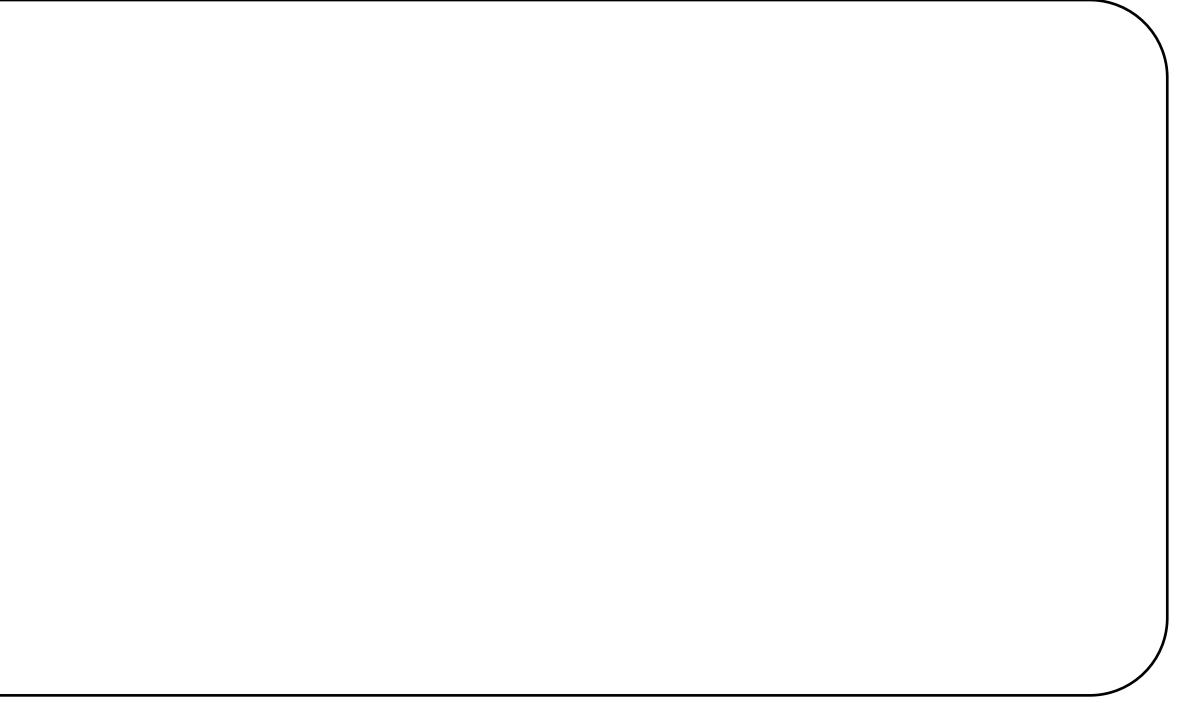


• Size limit large partitions causes performance issues

views	s_by_video			
video_id	BIGINT	K		
view_id	TIMEUUID		10m v	/Iew
device	TEXT			
user_id	BIGINT			

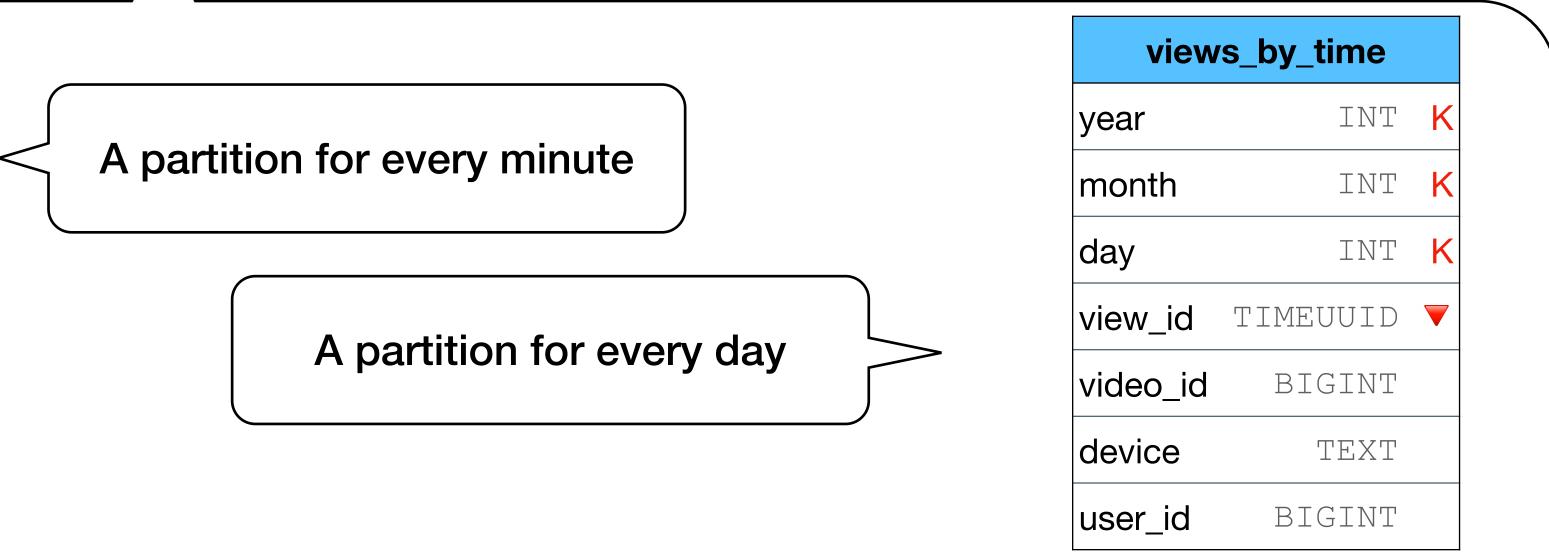
single video

Over shrinking when querying, it is better to contact 1 partition with 10k rows vs 10k partitions with 1 row



Over shrinking <u>when querying</u>, it is better to contact 1 partition with 10k rows vs 10k partitions with 1 row

views_by_time				
year	INT	K		
month	INT	K		
day	INT	K		
hour	INT	K		
minute	INT	K		
view_id	TIMEUUID	▼		
video_id	BIGINT			
device	TEXT			
user_id	BIGINT			



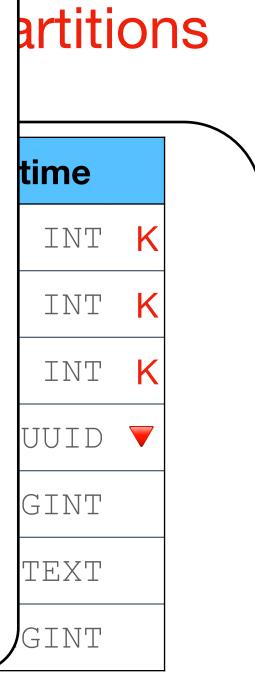


<u>NOTE</u>

It does not mean you should always partition by day and not by minute.

Sometimes you would need to partition by 12 seconds

remember: AND the data distribution



"Known" partition keys when querying, the values of the partition keys are needed



"Known" partition keys when querying, the values of the partition keys are needed

view	s_by_view	
/iew_id	TIMEUUID	K
video_id	BIGINT	
device	TEXT	
user_id	BIGINT	

now the view_id values?

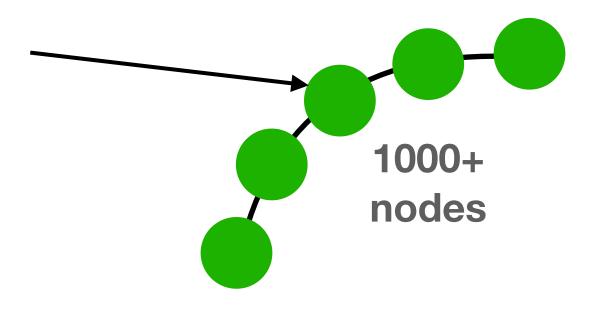
Hot spots undistributed writes/reads causes performance issues

view	s_by_time		
ear	INT	K	 During each d
onth	INT	K	• During caon a
ау	INT	K	Assuming a 10
ew_id	TIMEUUID	▼	
deo_id	BIGINT		
levice	TEXT		
user_id	BIGINT		

• Hot spots undistributed writes/reads causes performance issues

- y only 1 node handles all the writes
- node cluster, 9999 server are unused (CPU & Storage)





Tombstones

too much deletes within a partition causes performance issues

queue_name :ask_id	TEXT	K	A queue f
ask id			Unce a la
asn_iu	TIMEUUID		
ask_desc	TEXT		Recall - d • Warning
			• Partitio

Tombstones too much deletes within a partition causes performance issues

naging tasks (FIFO) done, it is deleted from the queue

gc_grace_seconds (10 days):

er 1k tombstones h after 100k tombstones

Again - this is important!

- Size limit large partitions causes performance issues
- Over shrinking when querying, it is better to contact 1 partition with 10k rows vs 10k partitions with 1 row
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Splitting strategies

 One is not better or worse than the other only more suitable to a specific example and data distribution

model to each different problem

You can NOT satisfy all requirements for any strategy

Goal: learn different strategies and match the best

Option 1 - split with existing column

views	5_K
video_id	
view_id	Τ
device	
user_id	

y_video	
BIGINT	K
IMEUUID	▼
TEXT	
BIGINT	

Option 1 - split with existing column

Note - the query needed is "by video" although we add more partition keys

views	_ k
video_id	
view_id	Τ
device	
user_id	

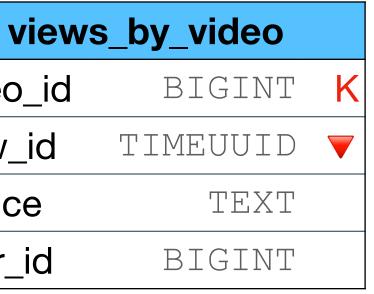
y_video	
BIGINT	K
IMEUUID	
TEXT	
BIGINT	

Option 1 - split with existing column

	S_Dy_vide0	
video_id	BIGINT K	
view_id	TIMEUUID 🔻	,
device	TEXT	
user_id	BIGINT	
	\mathbf{I}	
views	_by_video	
views video_id	by_video BIGINT	K
	— – –	K K
video_id	BIGINT	
video_id view_id	BIGINT TIMEUUID	

views	_by_video	
video_id	BIGINT	K
user_id	BIGINT	K
view_id	TIMEUUID	
device	TEXT	

VS



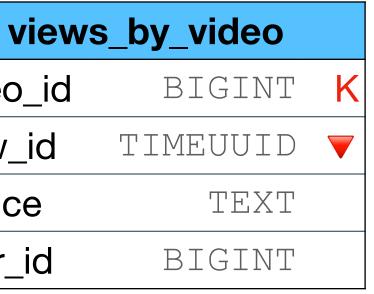
VS

views	s_by_video	
video_id	BIGINT	K
device	TEXT	K
view_id	TIMEUUID	
user_id	BIGINT	

video_id	BIGINT	<
view_id	TIMEUUID 🔻	7
device	TEXT	
user_id	BIGINT	
	• •	
views	_by_video	
views video_id	by_video BIGINT	k
	_ - _	k
video_id	BIGINT	k

VS

views	_by_video	
video_id	BIGINT	K
user_id	BIGINT	K
view_id	TIMEUUID	
device	TEXT	
know hot sp	shrinking n partitions	

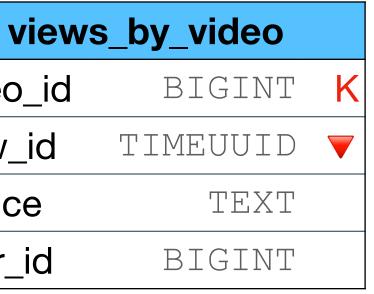


views	s_by_video	
video_id	BIGINT	K
device	TEXT	K
view_id	TIMEUUID	▼
user_id	BIGINT	

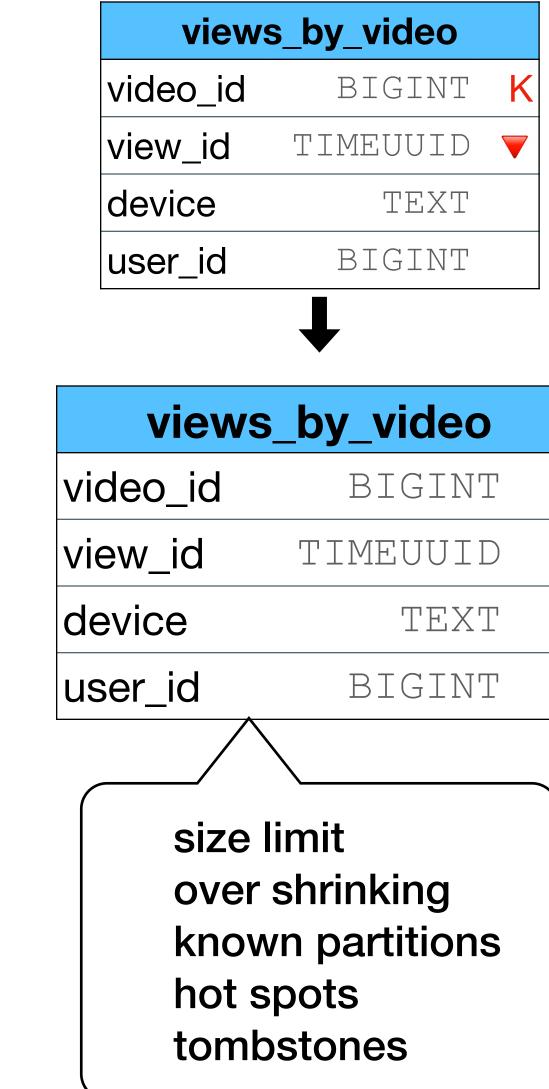
	0_89_11400	
video_id	BIGINT	
view_id	TIMEUUID 🔻	7
device	TEXT	
user_id	BIGINT	
	$\mathbf{+}$	
	•	
views	by_video	
views video_id	<pre> by_video BIGINT </pre>	K
		K
video_id	BIGINT	K

VS

views	_by_video	
video_id	BIGINT	K
user_id	BIGINT	K
view_id	TIMEUUID	▼
device	TEXT	
		_
know hot s	shrinking n partitions	



views	s_by_video	
video_id	BIGINT	K
device	TEXT	K
view_id	TIMEUUID	▼
user_id	BIGINT	

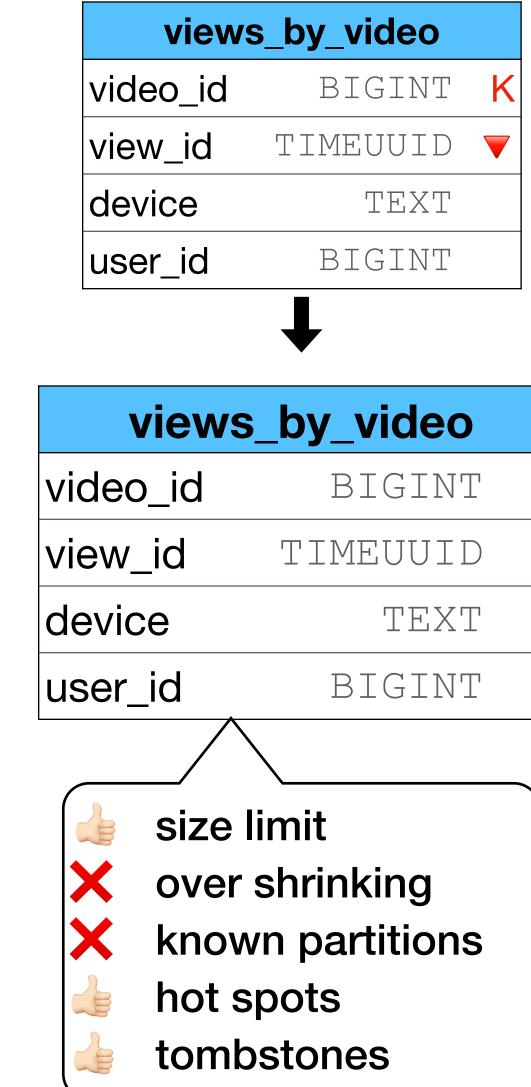


VS

views	_by_video	
video_id	BIGINT	K
user_id	BIGINT	K
view_id	TIMEUUID	▼
device	TEXT	
know hot s	shrinking n partitions	

y_video	
BIGINT	K
IMEUUID	K
TEXT	
BIGINT	

views	s_by_video	
video_id	BIGINT	K
device	TEXT	K
view_id	TIMEUUID	
user_id	BIGINT	

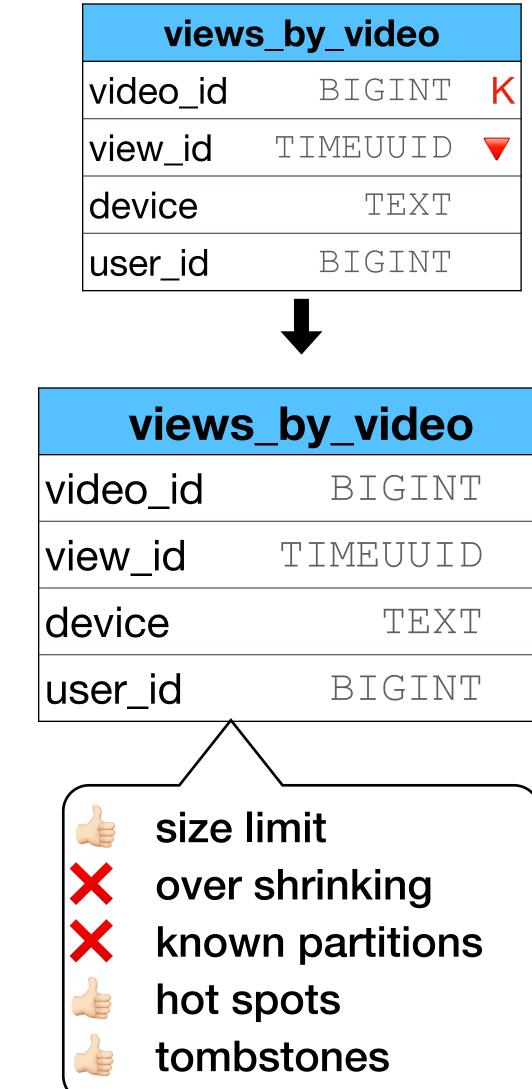


VS

views	_by_video	
video_id	BIGINT	K
user_id	BIGINT	K
view_id	TIMEUUID	
device	TEXT	
know hot s	shrinking /n partitions	

y_video	
BIGINT	Κ
IMEUUID	K
TEXT	
BIGINT	

views	_by_video	
video_id	BIGINT	K
device	TEXT	K
view_id	TIMEUUID	▼
user_id	BIGINT	

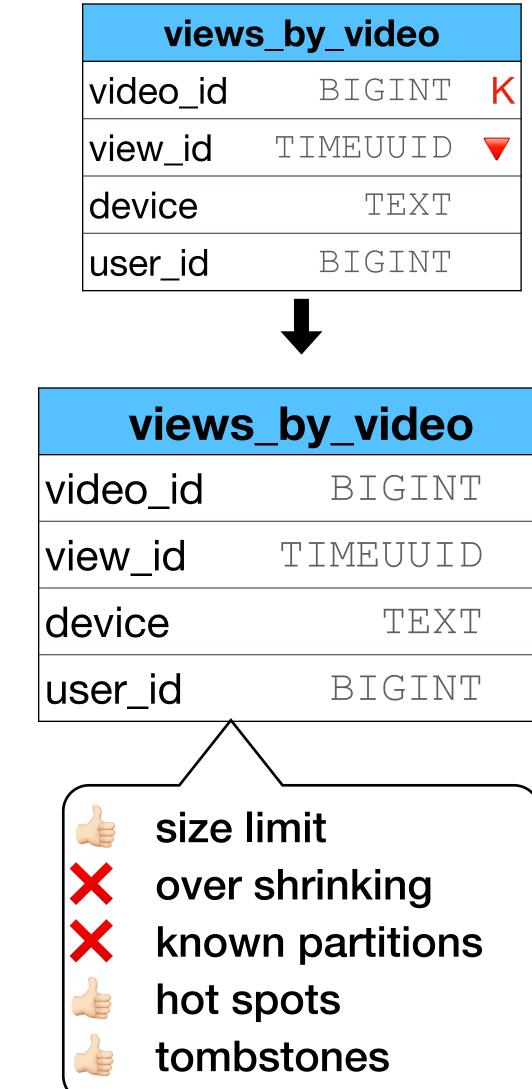


VS

views	_by_video	
video_id	BIGINT	K
user_id	BIGINT	K
view_id	TIMEUUID	
device TEXT		
 size limit over shrinking known partitions hot spots tombstones 		

y_video	
BIGINT	K
IMEUUID	K
TEXT	
BIGINT	

views	_by_video	
video_id	BIGINT	K
device	TEXT	K
view_id	TIMEUUID	▼
user_id	BIGINT	
size limit over shrinking known partitions hot spots tombstones		



VS

views	_by_video	
video_id	BIGINT	K
user_id	BIGINT	K
view_id	TIMEUUID	
device TEXT		
 size limit over shrinking known partitions hot spots tombstones 		

K
K

vie	ws_by_video	
video_id	BIGINT	K
device	TEXT	K
view_id	TIMEUUID	
user_id BIGINT		
	\frown	_
 size limit over shrinking known partitions hot spots tombstones 		

views	s_k
video_id	
view_id	Τ
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oy_video	
BIGINT	K
IMEUUID	
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BIGINT	

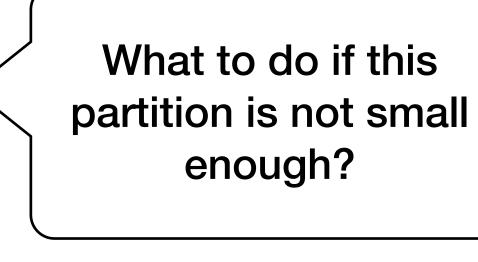
views_	k
video_id	
view_id	Γ
device	
user_id	

views	_by_video	
video_id	BIGINT	K
year	INT	K
month	INT	K
view_id	TIMEUUID	
device	TEXT	
user_id	BIGINT	

oy_video	
BIGINT	K
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TEXT	
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video_	_id
view_	id I
device	Э
user_i	d

views	_by_video	
video_id	BIGINT	K
year	INT	K
month	INT	K
view_id	TIMEUUID	▼
device	TEXT	
user_id	BIGINT	





views	s_by_video	
video_id	BIGINT K	
view_id	TIMEUUID 🔻	,
device	TEXT	
user_id	BIGINT	
	\mathbf{I}	
views	_by_video	
video_id	BIGINT	K
year	INT	K
month	INT	K
day	INT	K
view_id	TIMEUUID	▼
device	TEXT	
user_id	BIGINT	

views	_by_video	
video_id	BIGINT	K
year	INT	K
month	INT	K
view_id	TIMEUUID	
device	TEXT	
user_id	BIGINT	

views	s_by_video
video_id	BIGINT
view_id	TIMEUUID
device	TEXT
user_id	BIGINT
	↓
views	_by_vide
video_id	BIGII
year	II
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view_id	TIMEUU
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user id	BIG

views	_by_video	
video_id	BIGINT	K
year	INT	K
month	INT	K
view_id	TIMEUUID	
device	TEXT	
user_id	BIGINT	

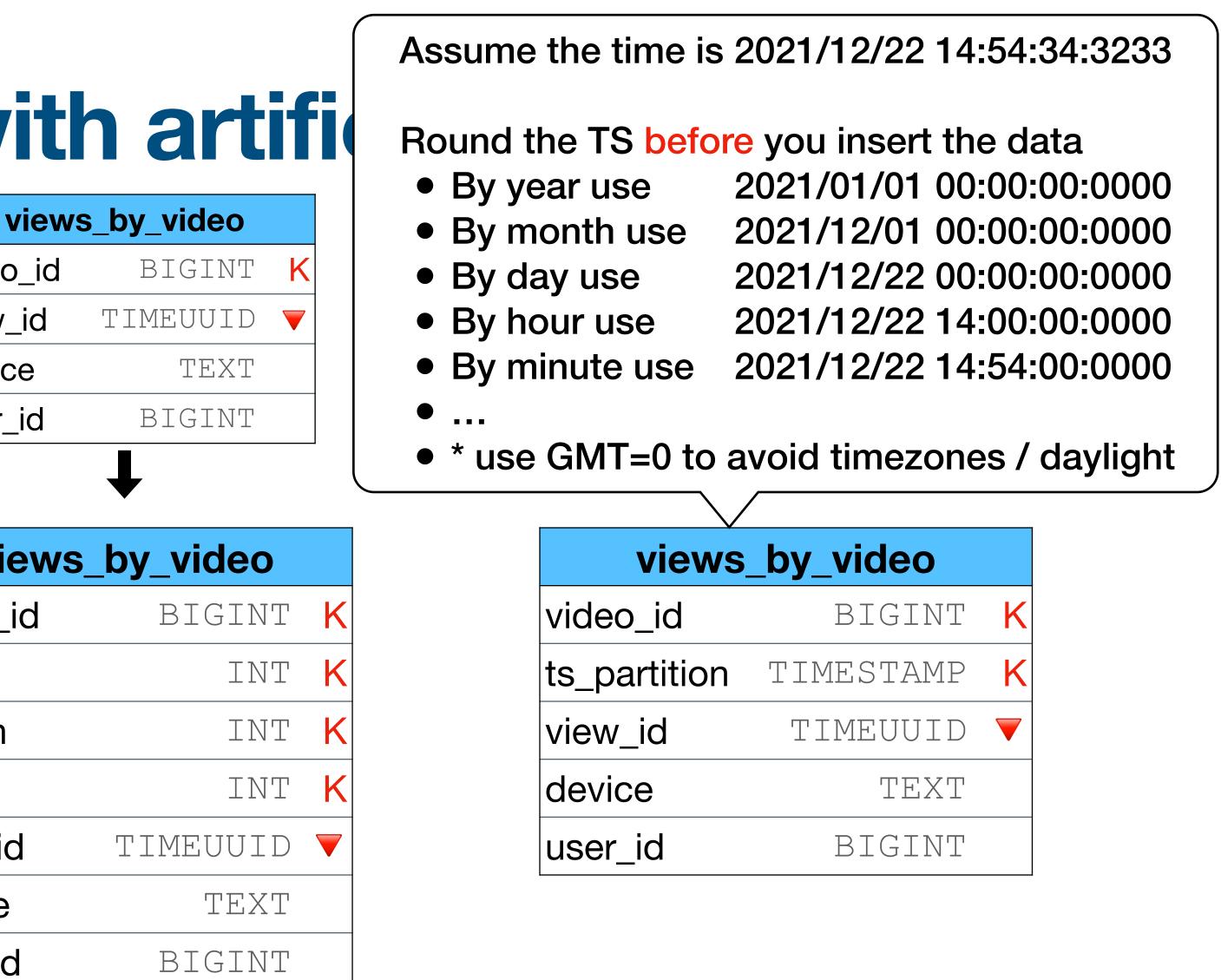


We can have the same problem. How can we solve it <u>without the</u> need to change the <u>schema each time?</u>

Option 2 - split with artifi

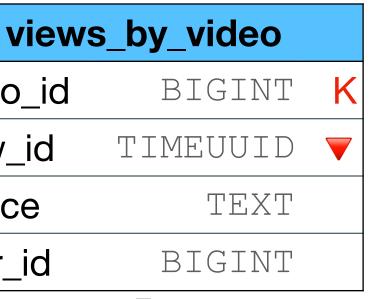
		views	_L
		video_id	
		view_id	Τ
		device	
		user_id	
		views_	_C
	vi	deo_id	
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views	_by_video	
video_id	BIGINT	K
year	INT	K
month	INT	K
view_id	TIMEUUID	
device	TEXT	
user_id	BIGINT	



view:	s_by_video	
video_id	BIGINT K	
view_id	TIMEUUID 🔻	
device	TEXT	
user_id	BIGINT	
	\mathbf{I}	
views	_by_video	
video_id	BIGINT	K
year	INT	K
month	INT	K
day	INT	K
view_id	TIMEUUID	
device	TEXT	
user_id	BIGINT	

views	_by_video	
video_id	BIGINT	K
year	INT	K
month	INT	K
view_id	TIMEUUID	
device	TEXT	
user_id	BIGINT	



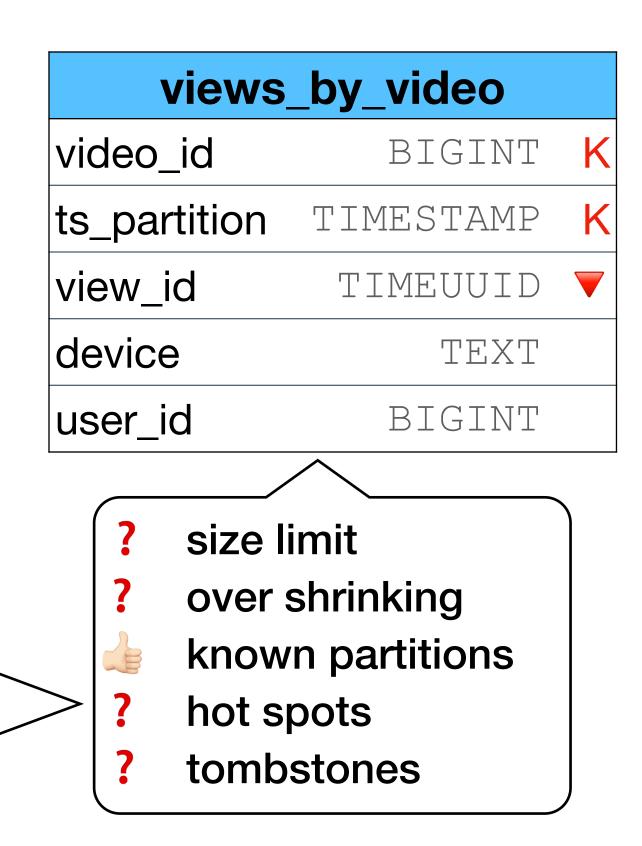
views	_by_video	
video_id	BIGINT	K
ts_partition	TIMESTAMP	K
view_id	TIMEUUID	▼
device	TEXT	
user_id BIGINT		
size limit over shrinking known partitions hot spots tombstones		

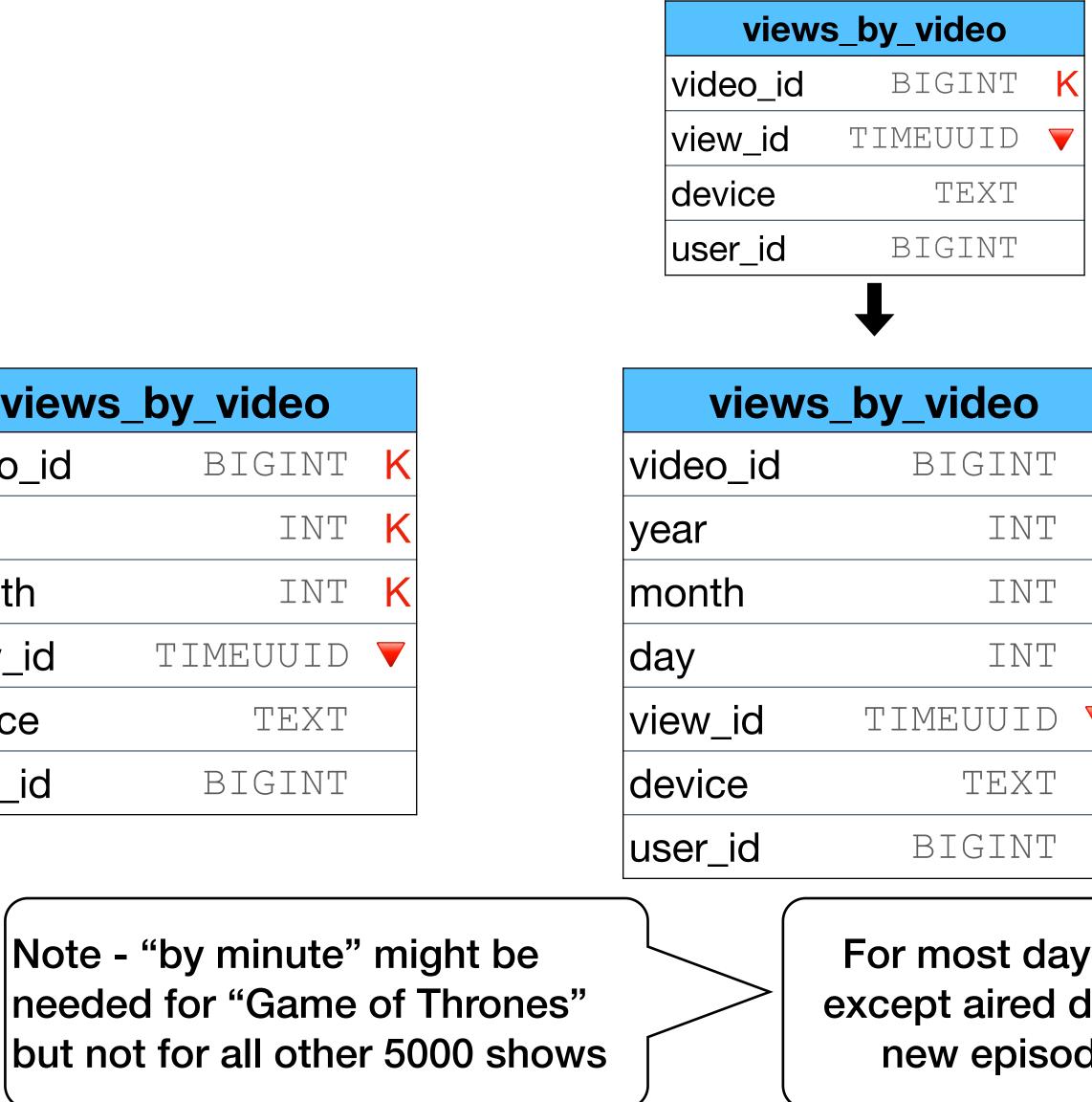
VIEWS	s_by_video	
video_id	BIGINT <mark>k</mark>	
view_id	TIMEUUID 🔻	
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views	_by_video	
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views	_by_video	
video_id	BIGINT	K
year	INT	K
month	INT	K
view_id	TIMEUUID	▼
device	TEXT	
user_id	BIGINT	



For most days ok, except aired date of new episodes

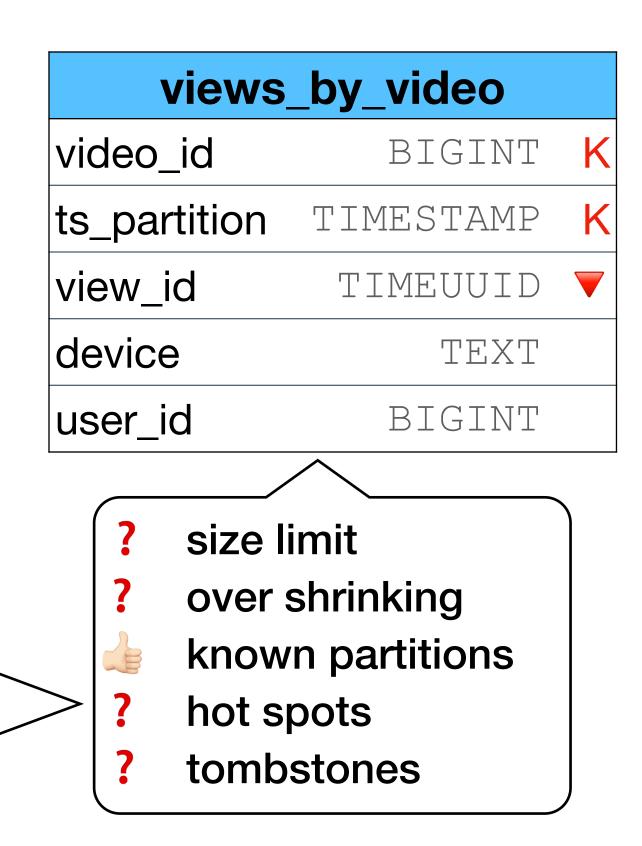




views	_by_video	
video_id	BIGINT	K
year	INT	K
month	INT	K
view_id	TIMEUUID	▼
device	TEXT	
user_id	BIGINT	

_video	
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For most days ok, except aired date of new episodes



views	_b
video_id	
view_id	T
device	
user_id	

y_video	
BIGINT	Κ
IMEUUID	
TEXT	
BIGINT	

views_	_b
video_id	
view_id	Τ
device	
user_id	

- Start with bucket 0.
- If more than X (50k?) views, advance to bucket 1

. . .

y_video	
BIGINT	K
IMEUUID	
TEXT	
BIGINT	

video_id

view_id

device

user_id

Start with bucket 0.

• If more than X (50k?) views, advance to bucket 1

. . .

views_	b
video_id	
bucket	
view_id	Γ
device	
user_id	

views_by_v	/[
video_id	
buckets	
views	

This table will help us "count" the number of view per bucket



video_id

view_id

device

user_id

Start with bucket 0.

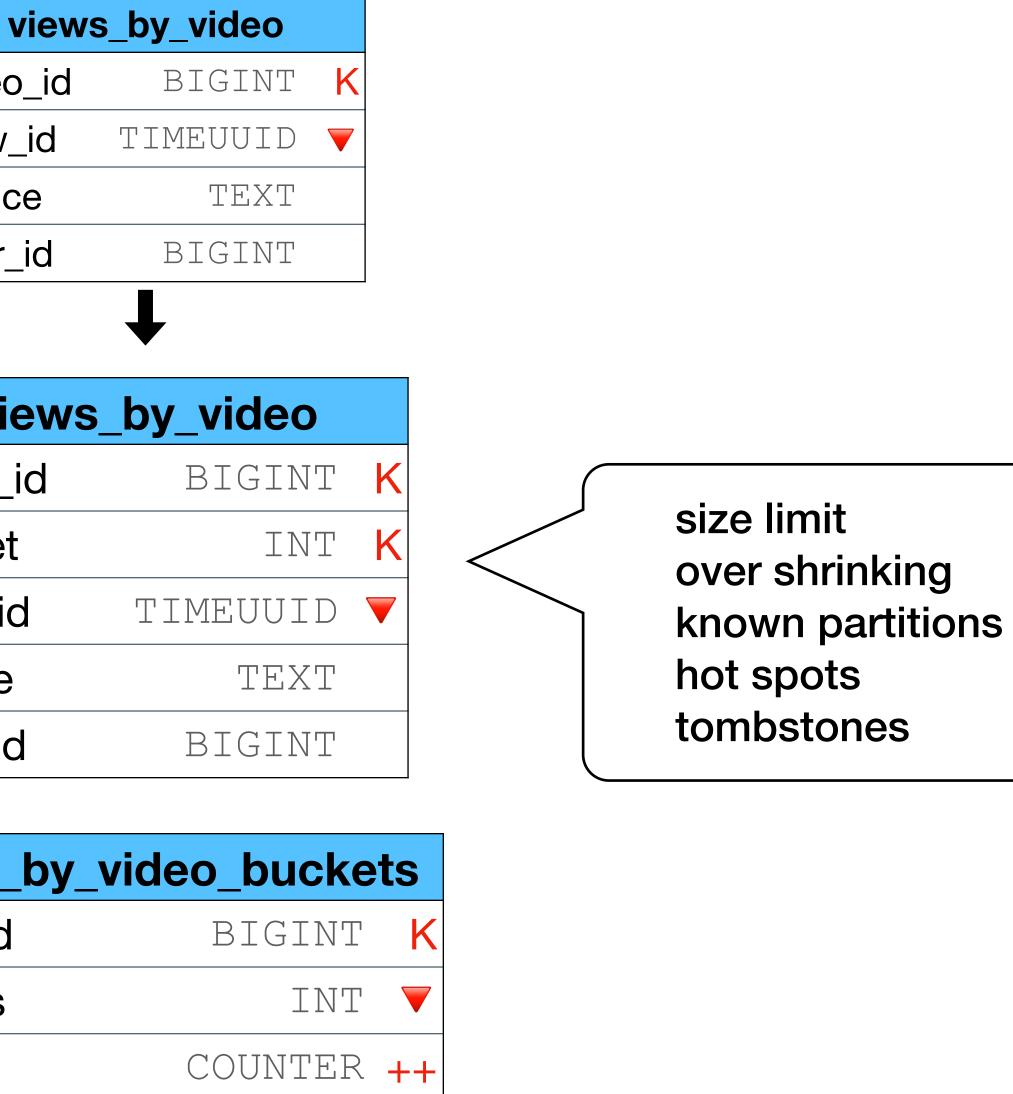
• If more than X (50k?) views, advance to bucket 1

. . .

views_	b
video_id	
bucket	
view_id	Γ
device	
user_id	

views_by_v	/[
video_id	
buckets	
views	

This table will help us "count" the number of view per bucket



video_id

view_id

device

user_id

Start with bucket 0.

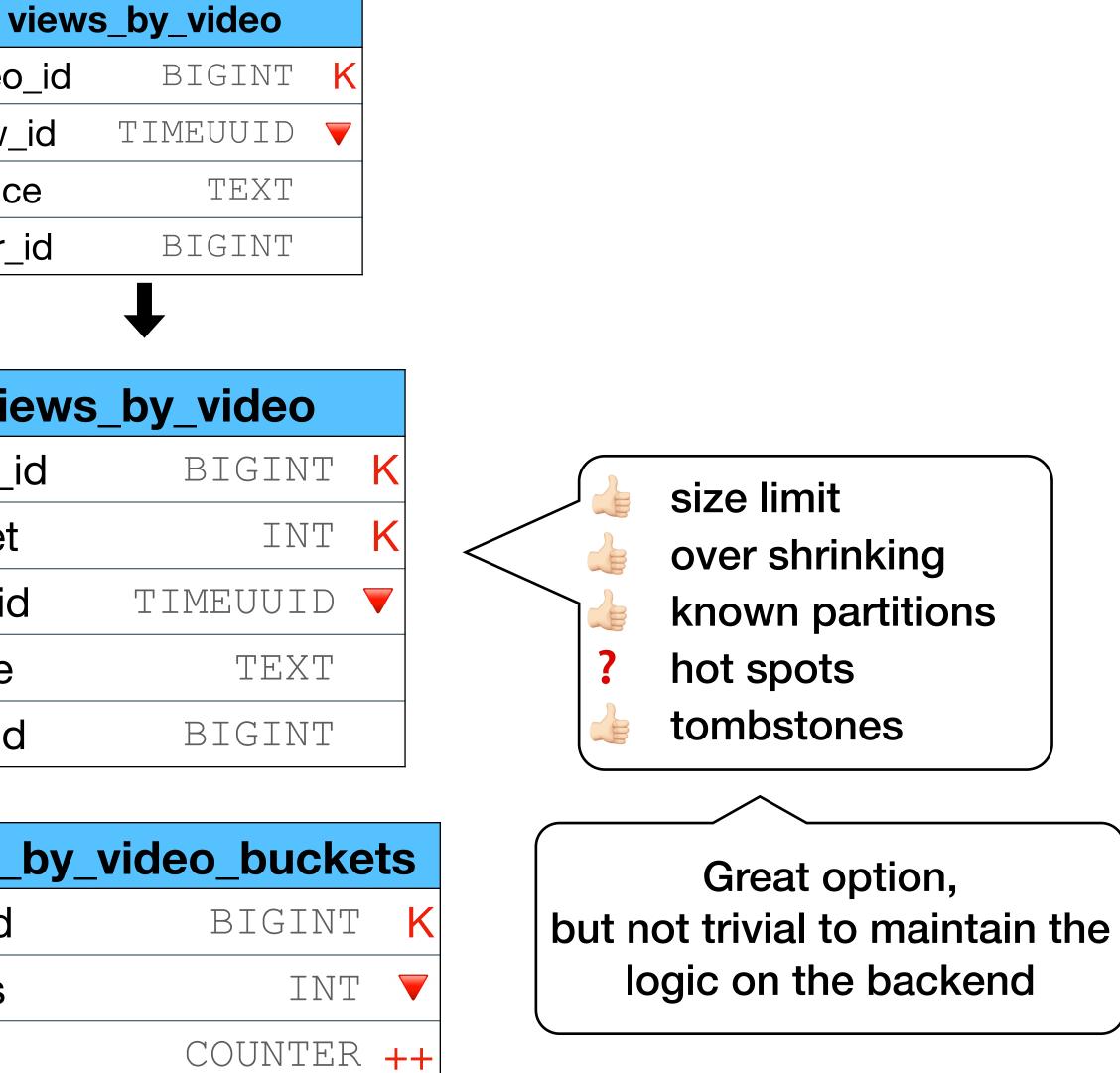
• If more than X (50k?) views, advance to bucket 1

. . .

views_	b
video_id	
bucket	
view_id	Γ
device	
user_id	

views_by_v	/[
video_id	
buckets	
views	

This table will help us "count" the number of view per bucket



Pros

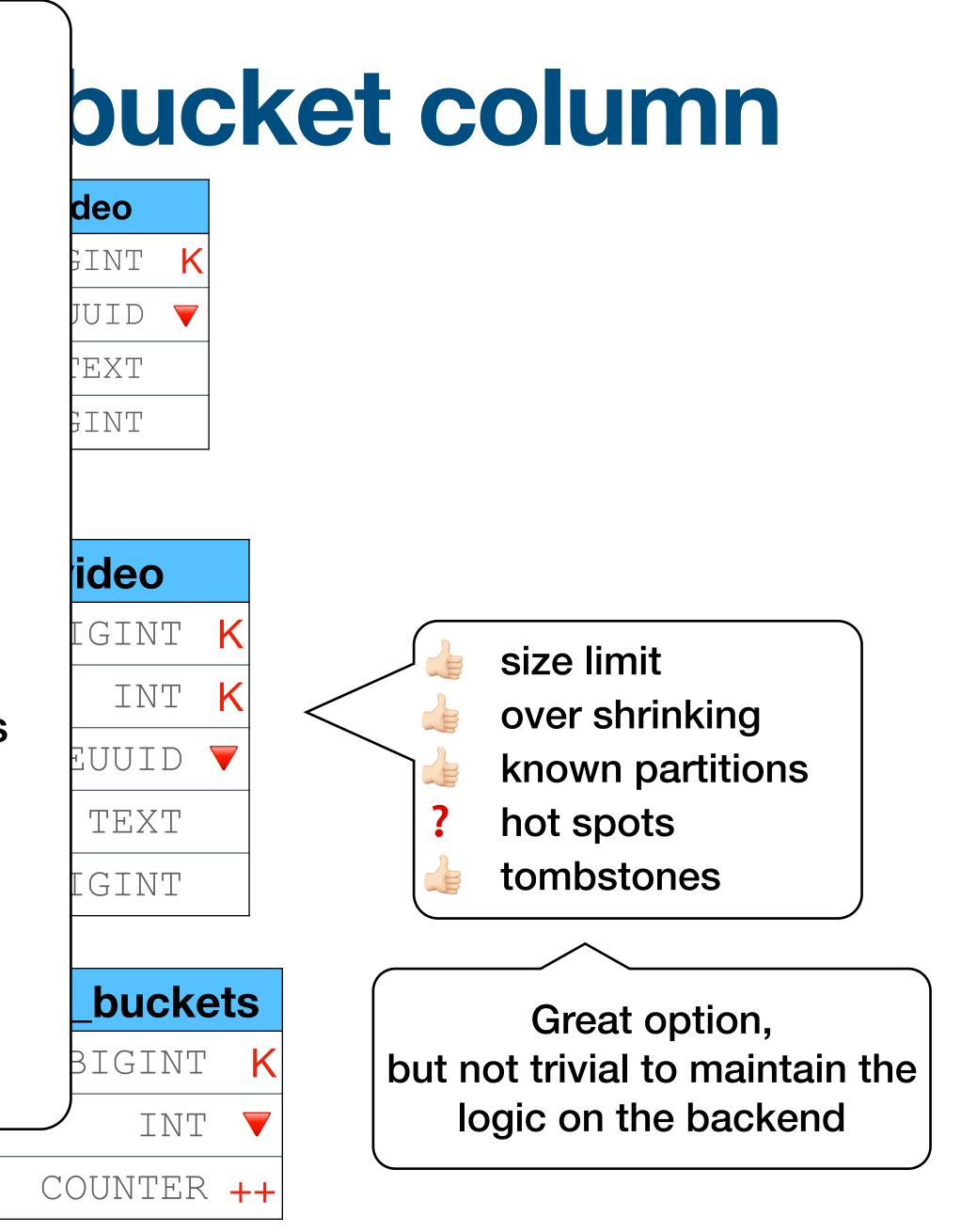
- Guaranteed max size
- Can grow without a limit
- When queuing optimized for the number of calls
 we do not have "small" partitions
- Ordered by TS across all partitions (only if we always add "new" data)

Cons

- If we add "old" data, the TS is NOT ordered across all partitions
- We can NOT "find" a specific event as we do not know on which partition the data is saved in the example - we can NOT know if a specific view_id exists without reading all partitions

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	viev	vs_b
vide	o_id	
view	_id	ΤI
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user	_id	

y_video	
BIGINT	K
IMEUUID	
TEXT	
BIGINT	

views_	_K
video_id	
view_id	Τ
device	
user_id	
L	

- Decide on max partition size (1000?)
- •Use a "hash function" to distribute the data evenly across the partition

y_video	
BIGINT	K
IMEUUID	
TEXT	
BIGINT	

views_

video_id

view_id

device

user_id

- Decide on max partition size (1000?)
- •Use a "hash function" to distribute the data evenly across the partition

views	_b
video_id	
partition	
view_id	-
device	
user_id	

	oy_video
Г <mark>К</mark>	BIGINT
	'IMEUUID
Г	TEXT
Г	BIGINT
0	oy_video
NT K	BIGIN
NT K	IN
ID 🔻	TIMEUUI
XT	TEX
NT	BIGIN

- Decide on max partition size (1000?)
- •Use a "hash function" to distribute the data evenly across the partition
- •For example modulo: partition = user_id % 1000

views	s_by_video	
video_id	BIGINT K	
view_id	TIMEUUID 🔻	
device	TEXT	
user_id	BIGINT	
views	_by_video	
views video_id	by_video BIGINT	k
		k
video_id	BIGINT	۰ ا
video_id partition	BIGINT	۰ ا

views

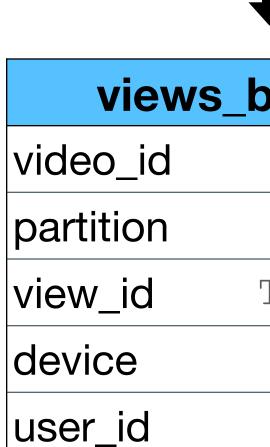
video_id

view_id

device

user_id

- Decide on max partition size (1000?)
- •Use a "hash function" to distribute the data evenly across the partition
- •For example modulo: partition = user_id % 1000



	y_video
	BIGINT <mark>k</mark>
	IMEUUID 🔻
	TEXT
	BIGINT
	y_video
K	BIGINT
K	INT
	FIMEUUID
	TEXT
	BIGINT

Data is distributed evenly

- Decide on max partition size (1000?)
- •Use a "hash function" to distribute the data evenly across the partition
- •For example modulo: partition = user id % 1000

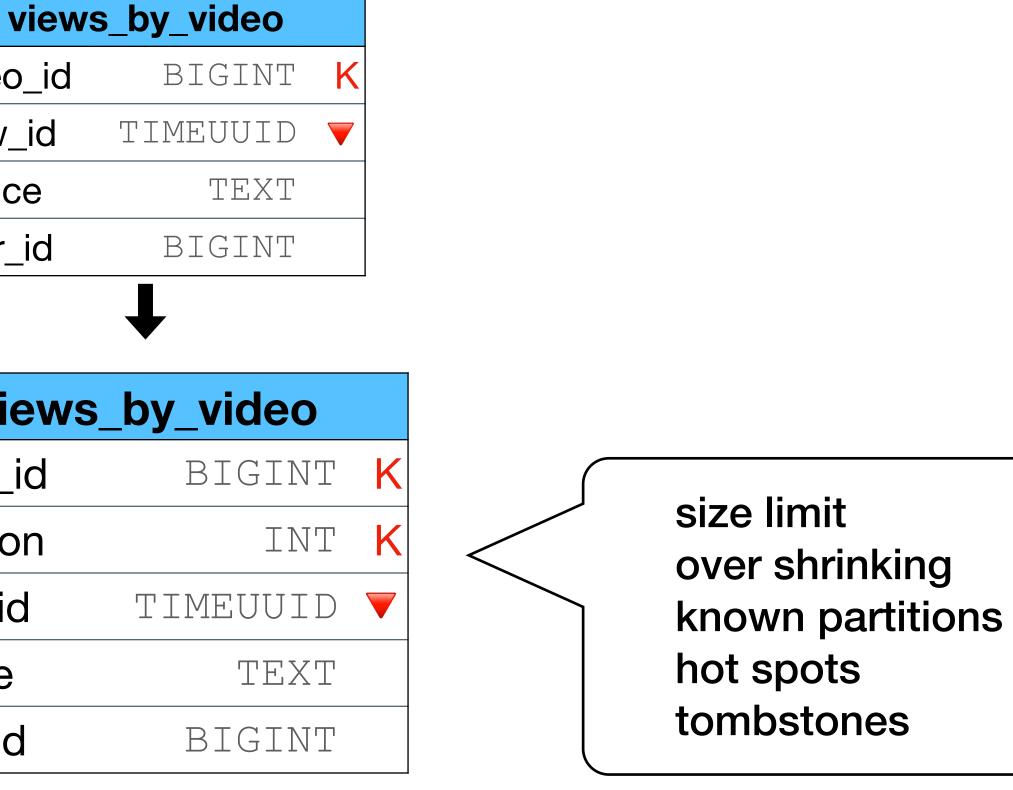
views_	b
video_id	
partition	
view_id]
device	
user_id	

video_id

view_id

device

user_id



- Decide on max partition size (1000?)
- •Use a "hash function" to distribute the data evenly across the partition
- •For example modulo: partition = user id % 1000

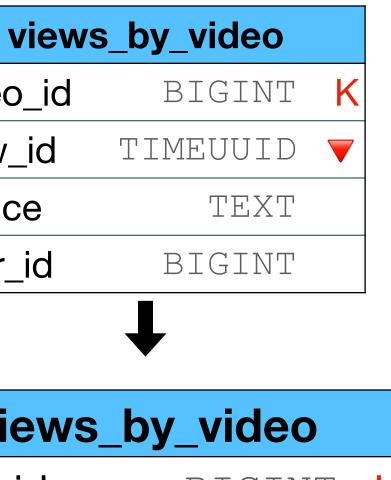
views_	b
video_id	
partition	
view_id]
device	
user_id	

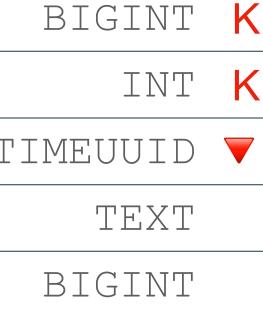
video_id

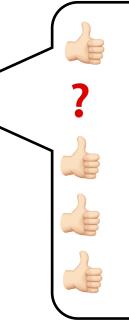
view_id

device

user_id







size limit over shrinking known partitions hot spots tombstones

Not all videos need the same partition size

- Decide on max partition size (1000?)
- •Use a "hash function" to distribute the data evenly across the partition
- •For example modulo: partition = user id % 1000

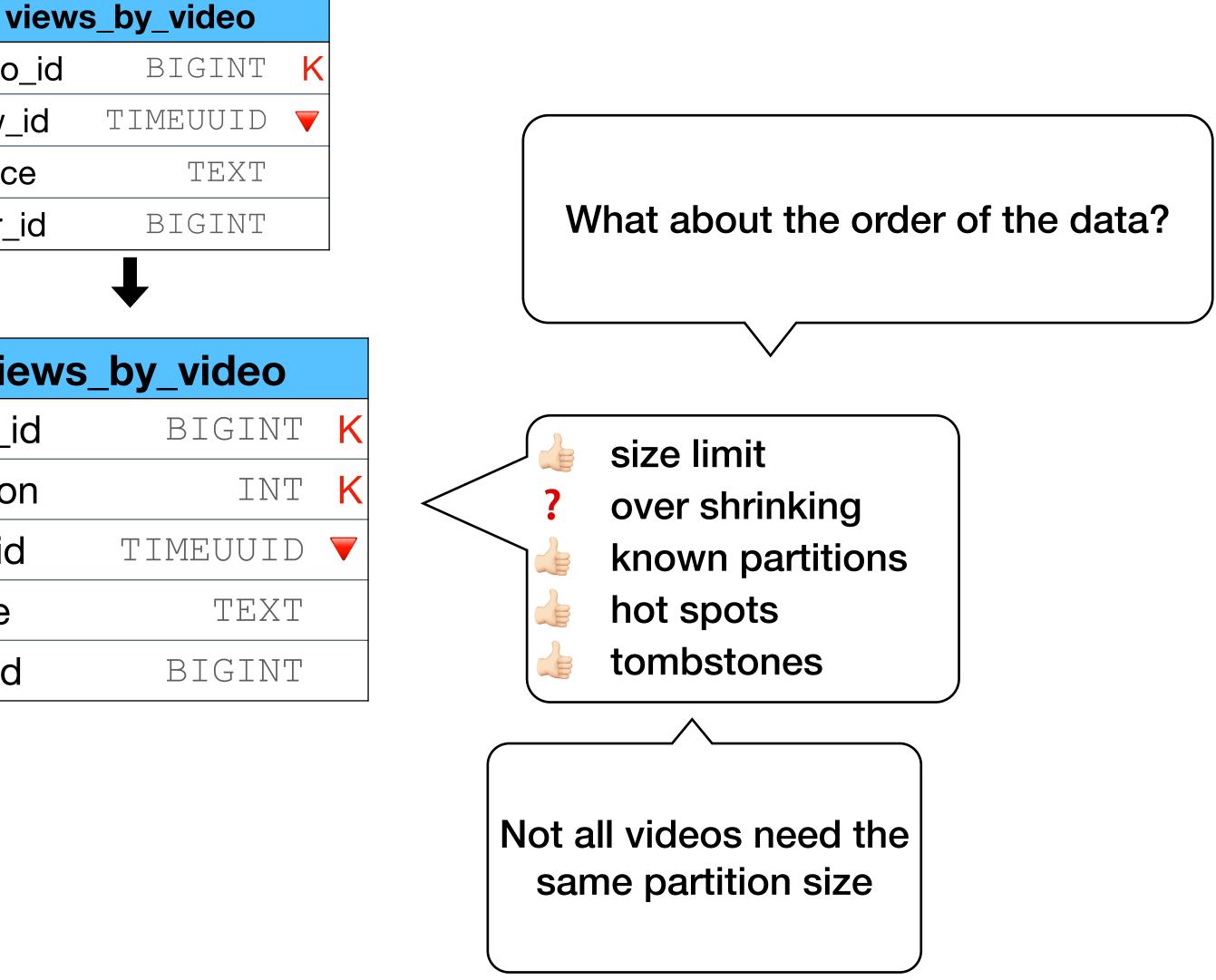
views_	b
video_id	
partition	
view_id]
device	
user_id	

video_id

view_id

device

user_id



- Decide on max partition size (1000?)
- •Use a "hash function" to distribute the data evenly across the partition
- •For example modulo: partition = user id % 1000

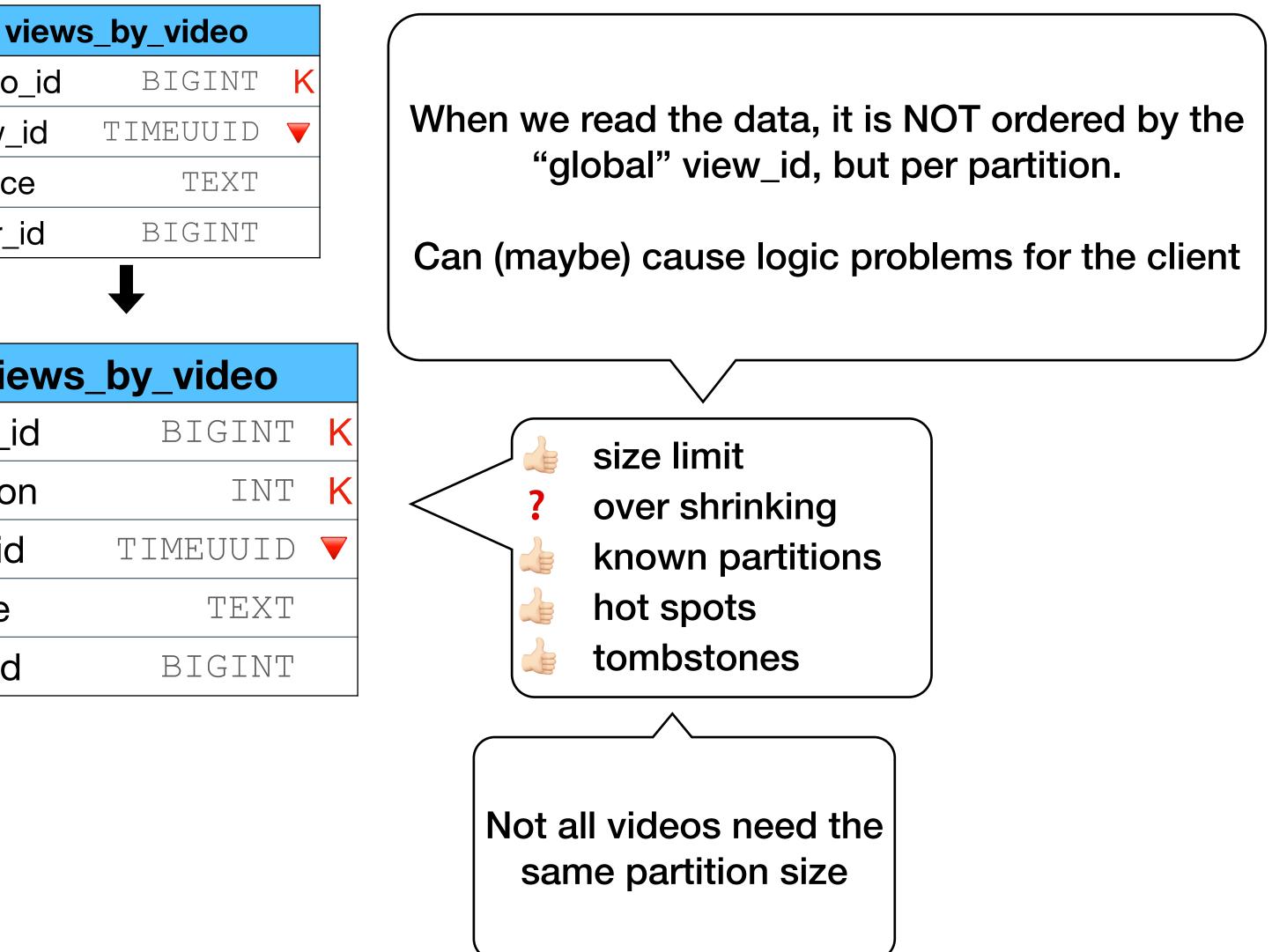
views_	b
video_id	
partition	
view_id]
device	
user_id	

video_id

view_id

device

user_id



video_id view_id T device user_id

oy_video	
BIGINT	K
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TEXT	
BIGINT	

views_	
video_id	
view_id	Т
device	
user_id	

- Variable max partition size per video
- •Use a "hash function" to distribute the data evenly across the partition (with special logic)

oy_video	
BIGINT	K
IMEUUID	
TEXT	
BIGINT	

 Variable max partition size per video

•Use a "hash function" to distribute the data evenly across the partition (with special logic)

views_	_ b
video_id	
partition	
view_id	Τ
device	
user_id	

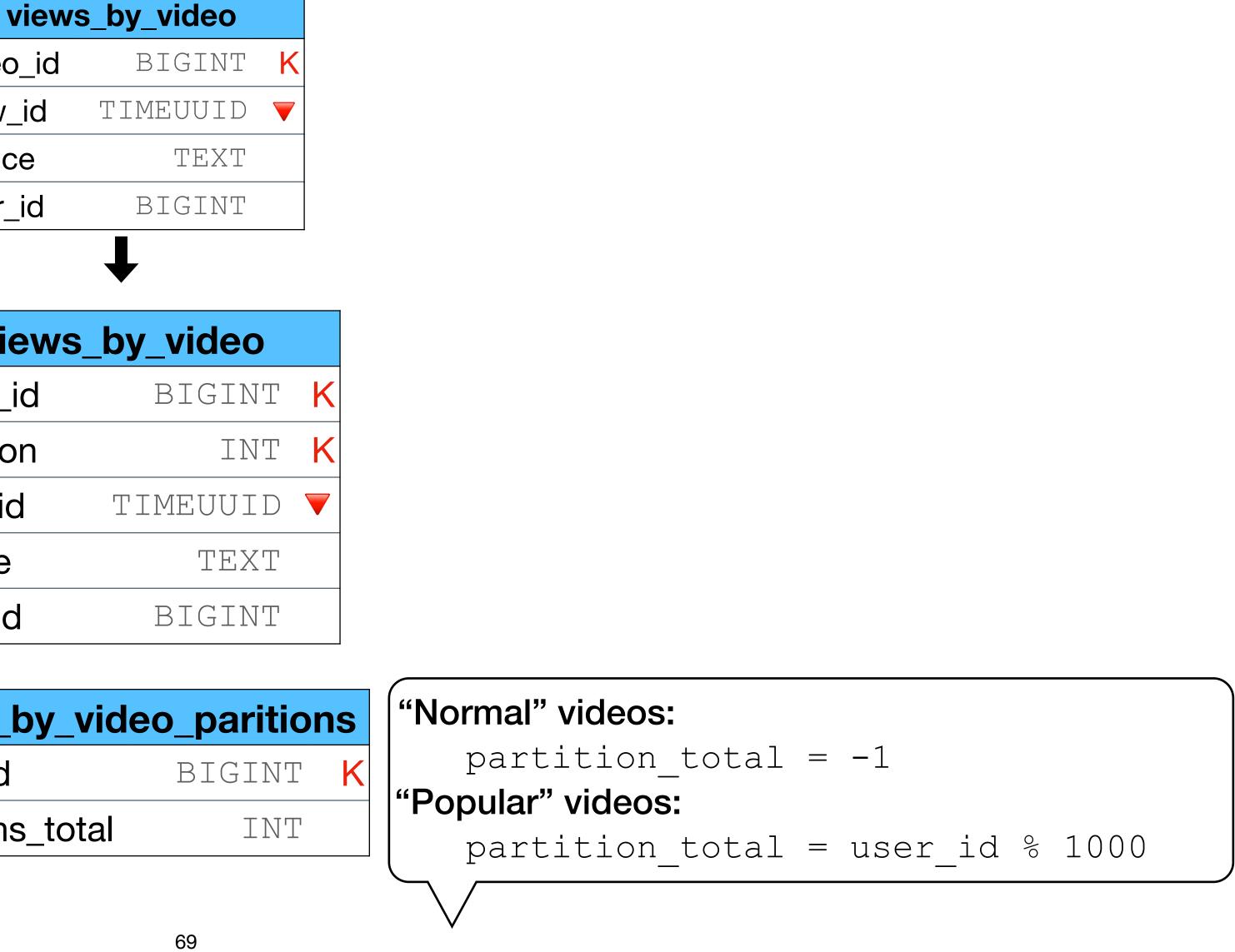
video_id

view_id

device

user_id

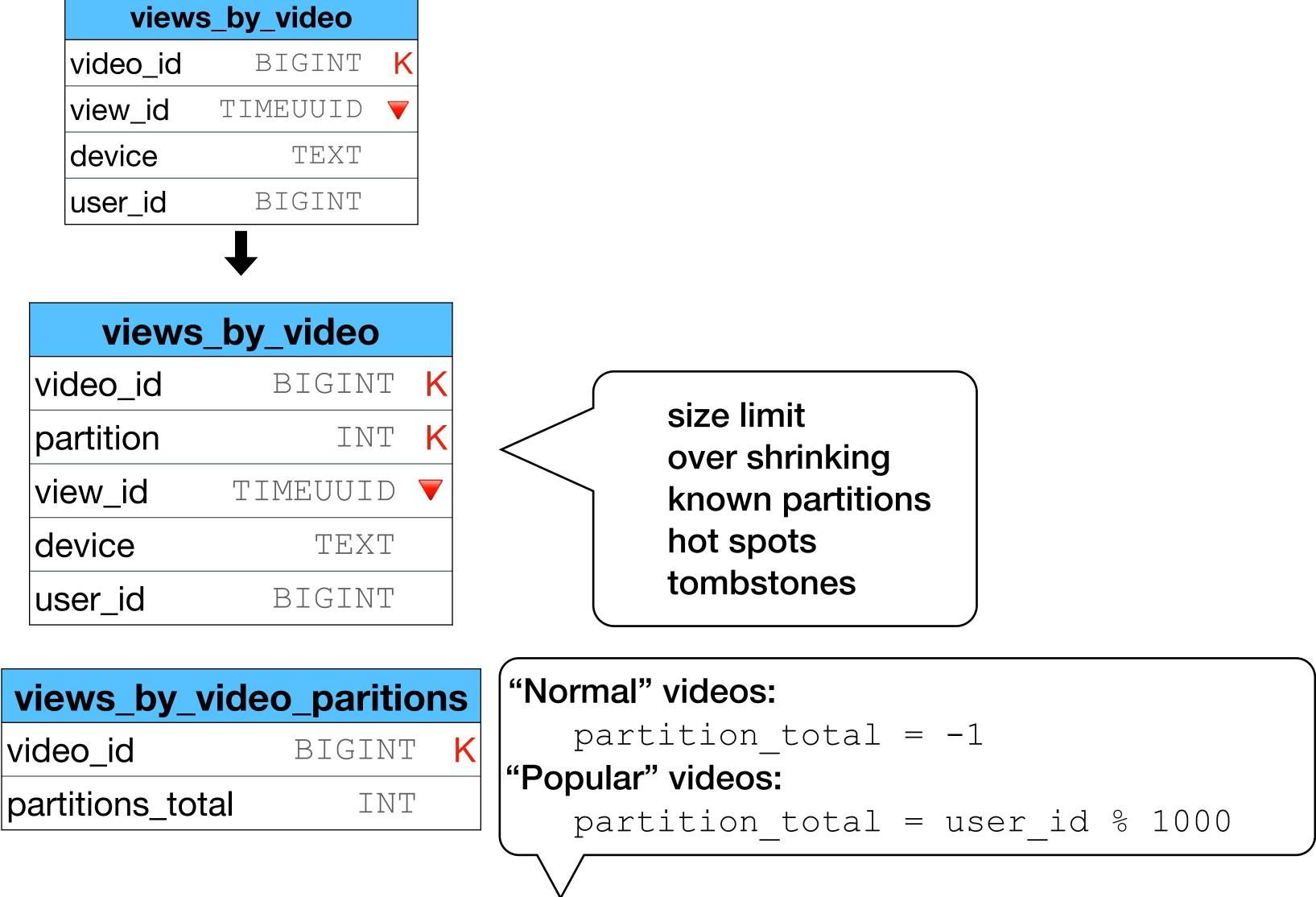




 Variable max partition size per video

•Use a "hash function" to distribute the data evenly across the partition (with special logic)

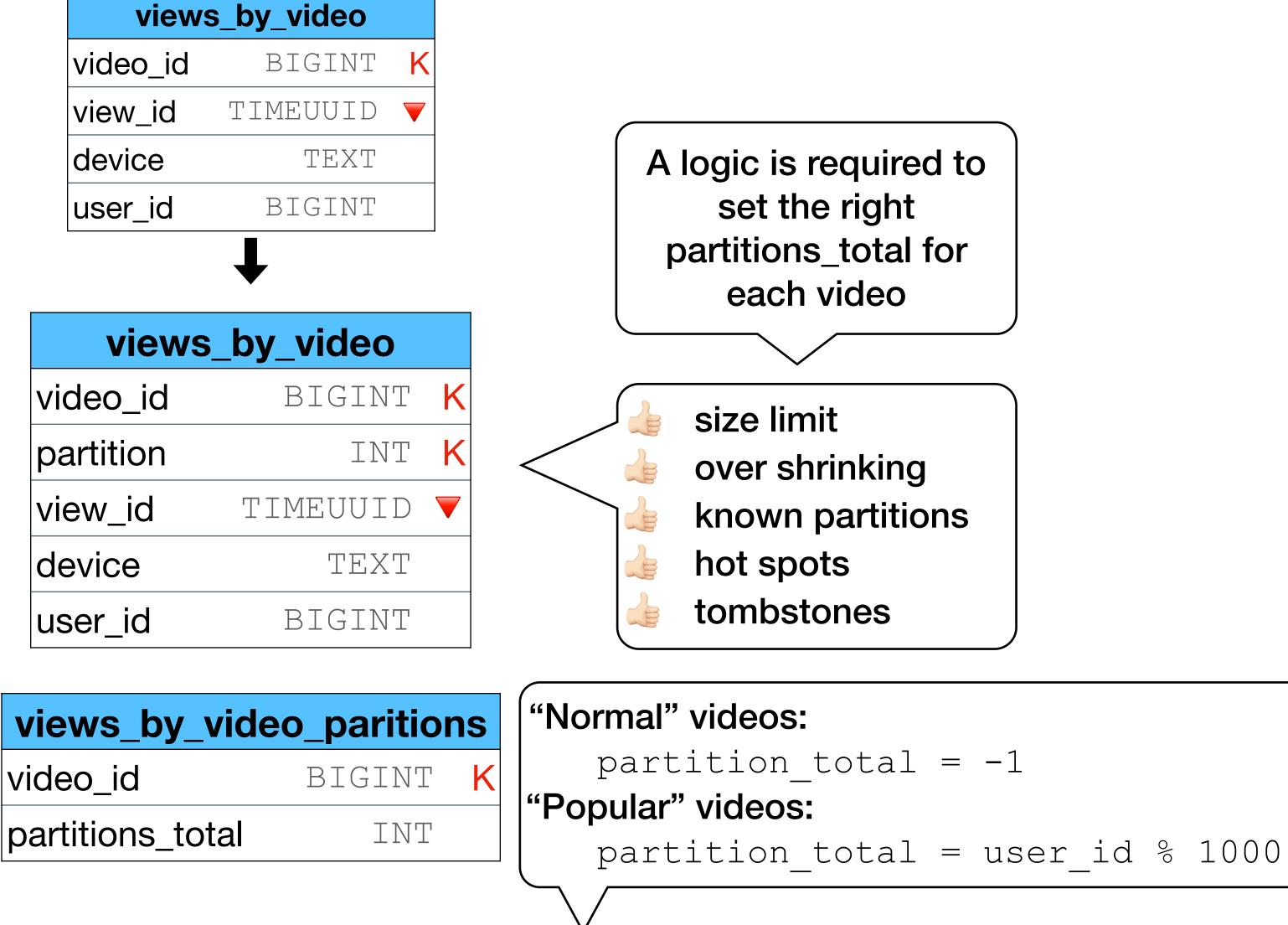
views_	_ b
video_id	
partition	
view_id	Τ
device	
user_id	

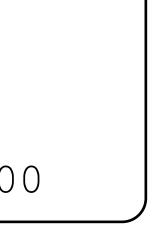


 Variable max partition size per video

•Use a "hash function" to distribute the data evenly across the partition (with special logic)

views_	_ b
video_id	
partition	
view_id	Τ
device	
user_id	

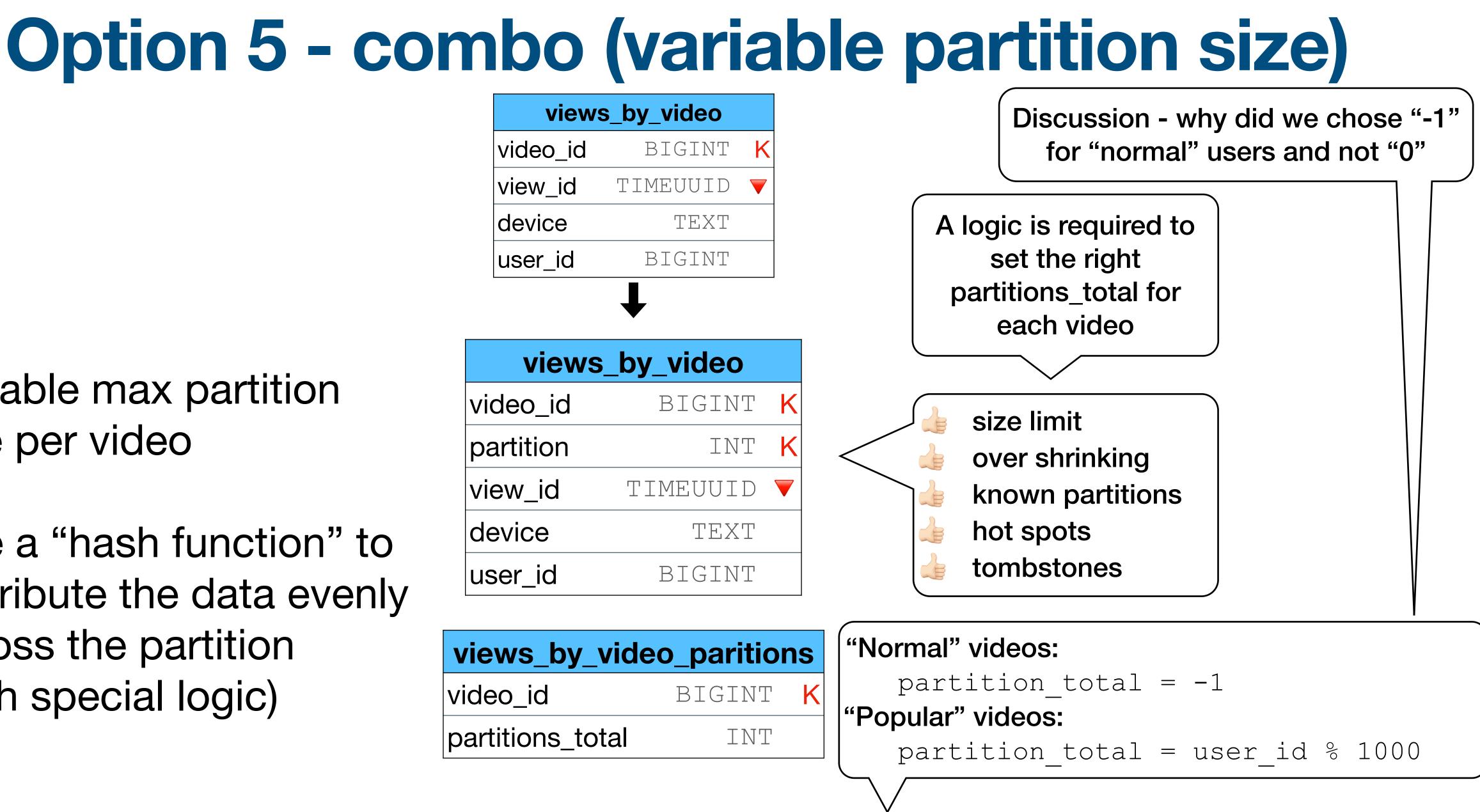




 Variable max partition size per video

•Use a "hash function" to distribute the data evenly across the partition (with special logic)

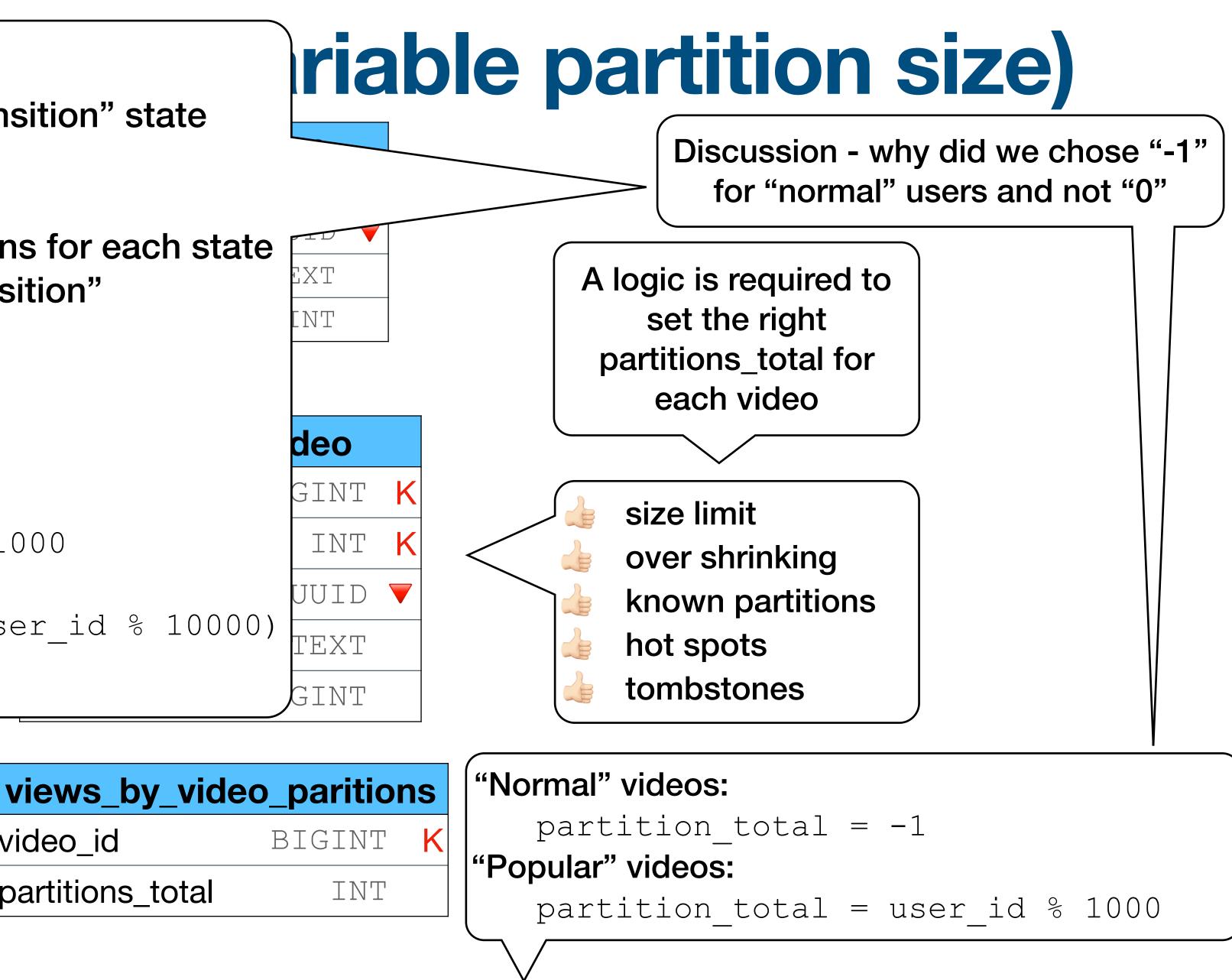
views_	_ b
video_id	
partition	
view_id	Τ
device	
user_id	



```
We want to support the option to "transition" state
from "normal" to "poplar"
-> we need to use "different" partitions for each state
in order to "reinsert" the data on "transition"
"Normal" videos:
   partition total = -1
"Popular" videos:
   partition total = user id % 1000
"Super popular" videos:
   partition total = 10000 + (user id % 10000)
```

distribute the data evening across the partition (with special logic)

video_id partitions_total

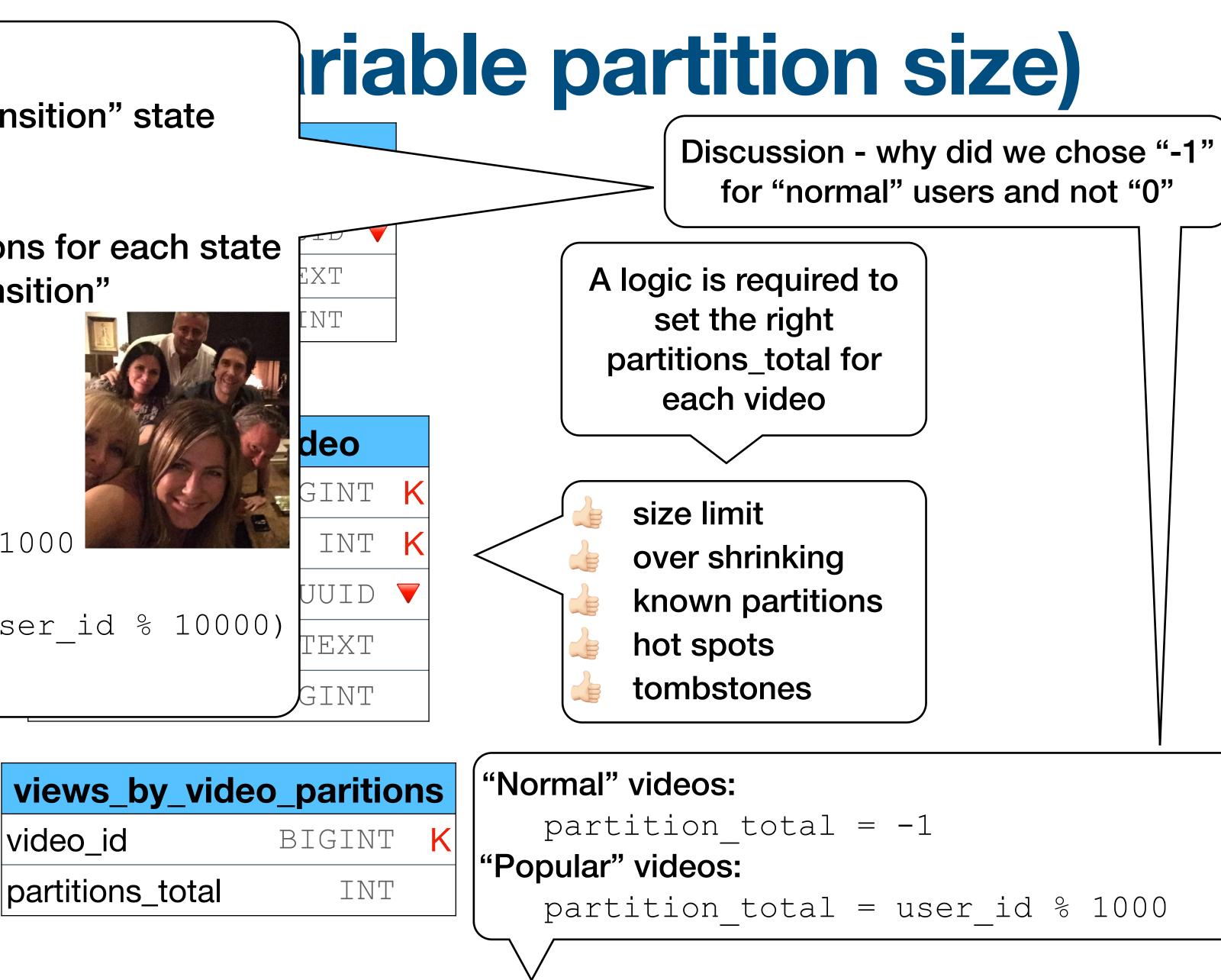


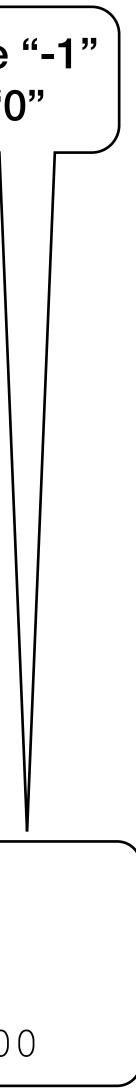
We want to support the option to "transition" state from "normal" to "poplar"

—> we need to use "different" partitions for each state in order to "reinsert" the data on "transition"

"Normal" videos: partition total = -1"Popular" videos: partition total = user id % 1000 "Super popular" videos: partition total = 10000 + (user id % 10000)

distribute the data evening across the partition (with special logic)





Why did Instagram crushed?

- Instagram has different write paths for "top users" that is, different data models and different app logic
- There is an application logic that transition a user from a "regular" user to a "top user"
- The (regular) data model used did not scaled

- speculation
- *2 more info on "data modeling examples"

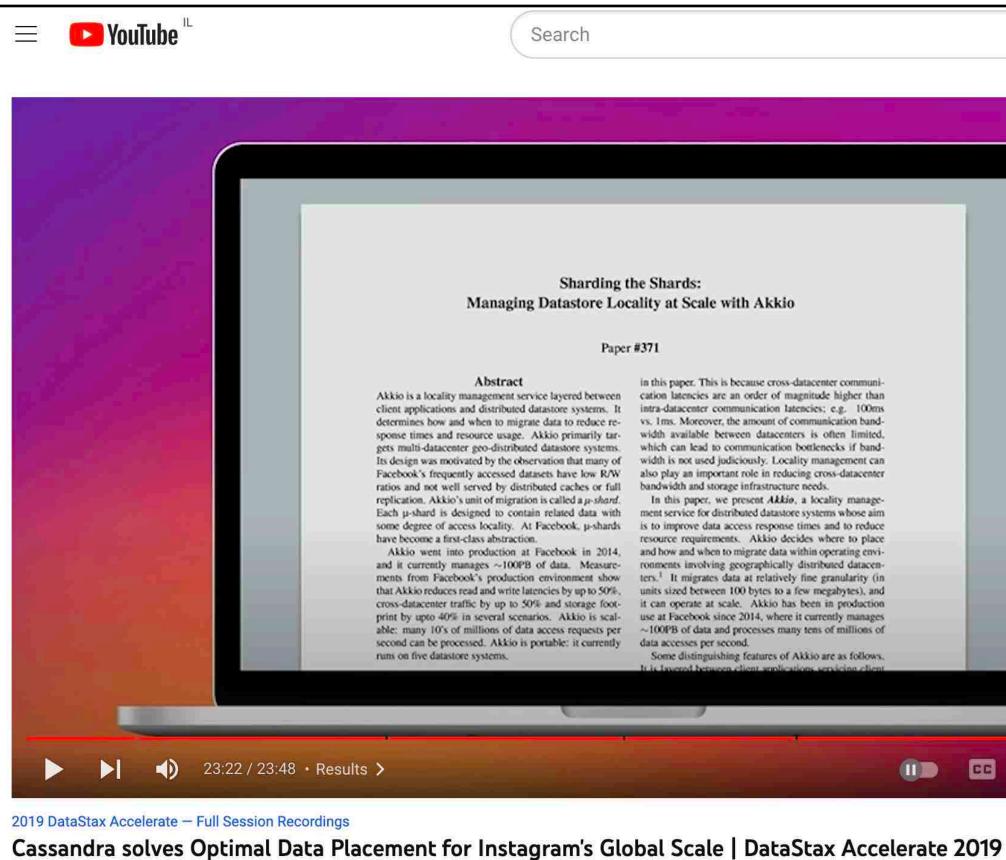


Splitting strategies - reminder

 One is not better or worse than the other only more suitable to a specific example and data distribution



When sharding is not enough...



Q Search Sharding the Shards: Managing Datastore Locality at Scale with Akkio Paper #371 in this paper. This is because cross-datacenter communi-Akkio is a locality management service layered between cation latencies are an order of magnitude higher than client applications and distributed datastore systems. It intra-datacenter communication latencies; e.g. 100ms determines how and when to migrate data to reduce re- vs. Ims. Moreover, the amount of communication bandsponse times and resource usage. Akkio primarily tar- width available between datacenters is often limited, gets multi-datacenter geo-distributed datastore systems. which can lead to communication bottlenecks if band-Its design was motivated by the observation that many of width is not used judiciously. Locality management can Facebook's frequently accessed datasets have low R/W also play an important role in reducing cross-datacenter ratios and not well served by distributed caches or full bandwidth and storage infrastructure needs. replication. Akkio's unit of migration is called a p-shard. In this paper, we present Akkio, a locality manage-Each µ-shard is designed to contain related data with ment service for distributed datastore systems whose aim some degree of access locality. At Facebook, µ-shards is to improve data access response times and to reduce resource requirements. Akkio decides where to place Akkio went into production at Facebook in 2014, and how and when to migrate data within operating enviand it currently manages ~100PB of data. Measure- ronments involving geographically distributed datacenments from Facebook's production environment show ters.¹ It migrates data at relatively fine granularity (in that Akkio reduces read and write latencies by up to 50%, units sized between 100 bytes to a few megabytes), and cross-datacenter traffic by up to 50% and storage foot- it can operate at scale. Akkio has been in production print by upto 40% in several scenarios. Akkio is scal- use at Facebook since 2014, where it currently manages able: many 10's of millions of data access requests per ~100PB of data and processes many tens of millions of data accesses per second. Some distinguishing features of Akkio are as follows. 🗱 🖬 🗖 门 CC

Only if you are a "data nerd"...

https://www.youtube.com/watch?v=Sr0sX-Tld-g

